



# Global Dental Equipment Market 2016 Analysis and Forecast to 2022

*Wiseguyreports.com Announces the Publication of its Research Report – World Dental Equipment Market and Forecasts, 2016 - 2022*

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Dental equipment includes devices that are used to diagnose and treat dental conditions. Dental caries and periodontal disease are the dental conditions affecting a majority of the population. The aim of this report is to analyze the dental equipment market as the increasing demand for dental procedures is expected to fuel the demand for dental equipment. An in depth analysis of the market potential of all the products available have been included in the report.

The key drivers for this market include a rise in cases of dental conditions and an increasing demand for cosmetic dentistry. Widespread implementation of technology such as imaging and radiology will be possible only when the same is available at lower cost, which is a challenge for this market. Opportunities for this market lie in improving the present equipment by bringing in new technological innovations that would improve dental surgical procedures and allow more efficient and effective treatment.

## Dental Equipment Market Analysis by Product Type

Dental equipment includes dental radiology equipment, dental lasers, systems, laboratory machines, hygiene maintenance devices and other equipment. Dental lasers are used for variety of purposes such as for removal of dental carries whitening and root canal procedures and hence, it would be in demand. The demand for CAD/CAM systems is expected to increase as these systems reduce the time for procedures, improve diagnosis and treatment outcomes.

## Dental Equipment Market Analysis by Geography

The dental equipment market is segmented into North America, Europe, Asia Pacific and LAMEA. Currently North America and Europe are the major markets as awareness for oral diseases and an ageing population is contributing to the growth of these markets. However, Asia Pacific is an emerging region due to the adoption of innovative technologies, greater oral care awareness and growing medical tourism.

## Competitive Analysis

The companies in the dental equipment market include Sirona Dental Systems, Biolase Inc,

Henry Schein, Inc., Danaher Corporation, Dentsply International, Inc., and GC Corporation. In February 2014, Sirona entered into an agreement with a Japanese dental company GC Corporation. According to this agreement, GC Corporation would be a material partner and would provide high quality materials for producing CAD/CAM restorations.

### High Level Analysis

According to porters five force model, the bargaining power of the buyer is moderate in this market as there are many suppliers producing high quality dental equipment. However, there are companies also focusing on technological innovations and these products would be in demand. Threat of substitutes is moderate as the some of the dental equipment products are specifically designed for use in the treatment of dental conditions. Intensity of rivalry is high as competitors are many and some of the products are undifferentiated. The value chain analysis gives insights to the role played by each participant in the supply chain. The key investment pockets are analyzed in depth after taking into account the market estimations of each segment.

### KEY BENEFITS

Market segmentation based on product types would help in understanding growth prospects and help in understanding the requirement for different products

In-depth analysis of drivers and opportunities for dental equipment market focuses on the growth of this market, which would help in business development

Estimations for period of 2013-2020 have been given, taking into consideration the current market scenario and future trends, which would give a clearer idea of the potential of the market

Market segmentation by geography identifies emerging regions where business can be expanded

Porter's five force model would enable a deeper understanding of the market, which would help in taking strategic decisions

### KEY DELIVERABLES

The Dental equipment market is segmented by products and geography.

### BY PRODUCT TYPE

Dental Radiology Equipment

Intra-Oral

Digital Sensors

Digital x-ray units

Extra-Oral

Analog (film based)

Digital

Dental Lasers

Diode Lasers

Vertical Cavity Surface Emitting Lasers  
Quantum Well Lasers  
Heterostructure Lasers  
Vertical External Cavity Surface Emitting Lasers  
Distributed Feedback Lasers  
Quantum Cascade Lasers  
Separate Confinement Heterostructure Lasers  
Carbon Dioxide Lasers  
Systems & Parts  
Cast Machine  
Vacuums & Compressors  
Instrument Delivery Systems  
Cone Beam CT Systems  
Other System and Parts  
Furnace and Ovens  
Electrosurgical Equipment  
CAD/CAM  
Laboratory Machines  
Micro Motor  
Ceramic Furnaces  
Electronic Waxer  
Hydraulic Press  
Suction Unit  
Hygiene Maintenance Devices  
Air Purification & Filters  
Sterilizers  
Hypodermic Needle Incinerator  
Other Equipment  
Scaling Unit  
Chairs  
Light Cure  
Hand Piece  
BY GEOGRAPHY

North America  
Europe  
Asia Pacific  
LAMEA

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