



Eyewear Industry Key Vendors, Market Driver, Challenge Forecasts to 2020

Wiseguyreports.com Announces the Publication of its Research Report – Global Eyewear Market 2016 to 2020

PUNE, INDIA, September 7, 2016 /EINPresswire.com/ -- [Global Eyewear Market](#)

analysts forecast the global eyewear market to grow at a CAGR of 7.18% during the period 2016-2020. The global eyewear market is driven by the high prevalence of eyesight disorders and increase in demand for discretionary eyewear. Approximately 75% of the population in APAC and 35% in Europe have some form of myopia or hyperopia. Changing dietary habits and increased amounts of time spent playing video games, watching television, and in front of computers at work can affect eyesight. In developed markets such as the US, Germany, the UK, France, Italy, Spain, and Japan, the consumption of discretionary items is increasing because of the availability of a wide variety of styles, colors, and features in products, and the influence of celebrity styles.

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Based on the product offerings of the major global eyewear retail players, the products in the market can be categorized into three: eyeglasses, sunglasses, and contact lenses. Eyeglasses can be categorized into the following sub-segments: frames and lenses.

Covered in this report

The report covers the present scenario and the growth prospects of the global eyewear market for 2016-2020. To calculate the market size, the report considers revenue generated from the retail sales of the following eyewear products:

- Eyeglasses
- Sunglasses
- Contact lenses

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

Global Eyewear Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

Alcon

Essilor
Johnson & Johnson Vision Care
Luxottica
Safilo

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Other prominent vendors

Alexander McQueen
Charmant
CIBA Vision
CooperVision
De Rigo Vision
Fielmann
Lanvin
Marchon Eyewear
Marcolin Eyewear
Maui Jim
Michael Kors
Pivothead
Prada
Revo
Specsavers Optical
Tag Heuer
Vision Express
Walmart
Market driver

High prevalence of eyesight disorders
For a full, detailed list, view our report
Market challenge

Rise in adoption of refractive eye surgery
For a full, detailed list, view our report
Market trend

Eyewear as fashion products
For a full, detailed list, view our report
Key questions answered in this report

What will the market size be in 2020 and what will the growth rate be?
What are the key market trends?
What is driving this market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?
If you have enquire before buying this report visit at <https://www.wiseguyreports.com/enquiry/global-eyewear-market-2016-2020> .

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