



Long-time Dale Carnegie® Training business mentor looks to sell

Staple of the Amarillo business community set to continue under direction of new owner

AMARILLO, TEXAS, UNITED STATES, September 5, 2016 /EINPresswire.com/ -- Founded in 1912, [Dale Carnegie Training](#) has evolved from one man's belief in the power of self-improvement to a

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Pat Sasser, Dale Carnegie Training owner

performance-based training company with hundreds of offices worldwide. The franchise gives people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady and profitable results.

Now, in Amarillo, there is a prime opportunity for someone to fill those shoes and carry the Dale Carnegie torch forward.

After inheriting his father's business, Pat Sasser helped to expand and grow Dale Carnegie Training in Amarillo to nearly

double its original size, creating one of the franchise's largest territories in North America. With about 75 percent of customers coming from small business, the oil industry, agriculture and farm equipment sales, Sasser has worked to established long-time relationships with his clientele, something he intends to pass along to Amarillo's next Dale Carnegie owner-operator.

“It's been an incredible ride working alongside businesses in this community to help them create lasting training programs to increase performance and results,” Sasser said. “The support from the Dale Carnegie franchise system allowed me double my business territory, fulfill my entrepreneurial dreams and help other business leaders in my community achieve their own dreams.”

Legendary American writer, lecturer and salesman Dale Carnegie's original body of knowledge has been constantly updated, expanded and refined through nearly a century's worth of real-life business experiences. Owner-operators of the hundreds of Carnegie locations around the world use their training and consulting services with companies of all sizes in all business segments to increase knowledge and performance. The result of this collective, global experience is an expanding reservoir of business acumen that our clients rely on to drive business results.

“Pat did a great job of serving as an authentic brand ambassador for Dale Carnegie here in Amarillo,” said John Covilli, senior vice president of franchising. “We're confident that the person who chooses to become the next owner of Dale Carnegie Training in this area will have the ongoing support and mentoring they'll need to provide the same service to countless businesses looking for guidance in the Amarillo area and West Texas.”

Headquartered in Hauppauge, New York, Dale Carnegie Training is represented in all 50 of the United States and in over 85 countries. More than 2700 trainers present Dale Carnegie training programs in more than 30 languages. Approximately 8 million people have completed Dale Carnegie training.

About Dale Carnegie® Training

Founded in 1912, Dale Carnegie Training offers sales, leadership, presentations training and customized corporate solutions in more than 85 countries. Dale Carnegie Training headquarters are in Hauppauge, New York and more than 2700 trainers offer programs in more than 30 different languages worldwide. Dale Carnegie Training offers two opportunities to own your own training business, through both an owner/operator and multi-brand portfolio franchise offering.

For more information about the [Dale Carnegie Training franchise opportunity](http://www.dalecarnegie.com/franchising/franchise-options), visit www.dalecarnegie.com/franchising/franchise-options, email brandon.stuhl@dalecarnegie.com or call 800-231-5800

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