

Auto/Mate Integrates DMS with Traffic Control, Improving Auto Dealers' Sales, Lead and Employee Activity Management

ALBANY, NY, UNITED STATES,
September 12, 2016 /EINPresswire.com/
-- Auto/Mate Dealership Systems today announced the integration of its [dealership management system](#) (DMS) with Traffic Control's customer relationship management (CRM), Internet lead management (ILM) and



employee activity management (EAM) systems. Dealers using both Auto/Mate and Traffic Control solutions will benefit from the enhanced sales, lead and productivity management capabilities available due to real-time data exchanges.

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*Brendan Hurley, founder of
Traffic Control*

"Traffic Control's employee activity management system takes CRM and ILM functionality to another level, because it gives dealership employees both a destination and directions on how to get there," said Mike Esposito, President and CEO of Auto/Mate Dealership Systems. "Employees are assigned specific tasks so their productivity has a purpose, instead of just doing busywork that doesn't get results."

"Auto/Mate's integration process is very affordable which is great because we don't have to pass high integration and certification costs through to our dealer customers," said Brendan Hurley, Traffic Control's founder. "We share Auto/Mate's roots: we are car people," said Hurley, himself a

dealer since 1983. "The familiarity and ease that dealers experience using Auto/Mate is shared by Traffic Control users."

Traffic Control's CRM and ILM systems offer every feature that most dealers expect, and more. EAM allows dealers to assign activities to employees based on pre-set criteria. At the start of every day every employee has a task list, a personal calendar and appointment book, and a constantly updated list of their current opportunities. Additionally, specific phone scripts or call tracks pop up on their screen, while Tell-U-Phone™ confirms all inbound and outbound calls.

Auto/Mate's dealership management system, Automotive Management Productivity Suite (AMPS), is a comprehensive solution offering robust functionality for any size dealership or auto group. AMPS is intuitive, easy to use and provides dealers with advanced reporting capabilities along with the best customer service in the industry.

For more information, visit <http://www.automate.com> or call 877-829-7020.

About Traffic Control

Traffic Control provides CRM, ILM, TC Mobile and employee activity management (EAM) solutions that allow dealers to closely monitor and control sales and lead opportunities. Traffic Control's mission is to consistently leverage technology to provide dealers with the very best tools in the industry to manage and control their dealerships.

Despite their use of cutting-edge technology, Traffic Control is able to provide services at the lowest possible price point, typically less than a third of the average price of their competitors! They can accomplish this because they don't spend millions on acquisitions, trade shows, and expensive magazine glossies, which require passing costs on to the consumer. They spend their money on development and support, saving customers tens of thousands per year.

For more information visit <http://www.trafficcontrolcrm.com> and follow us on Twitter @TrafficCopCRM

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system (DMS) software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. Our Automotive Management Productivity Suite (AMPS) is a user-friendly, feature-rich DMS in use by more than 1,200 auto dealers nationwide. Auto/Mate has received DrivingSales Dealer Satisfaction Awards in 2012, 2013, and 2014.

Auto/Mate's employees have more than 940 years of combined experience working in franchised auto dealerships, the foundation of its "Designed By Car People For Car People™" slogan. Auto/Mate is committed to winning its customers' business each and every month with no long-term contracts and free software upgrades. For more information follow us on Twitter @AutoMateDMS and subscribe to our blog at www.automate.com/blog.

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