



50 Business, Technology & Community Leaders to Speak & Deliver Keynote Addresses to Thousands at Tech Expo in New Jersey

Keynote speakers are: Michele Siekerka— Deputy Commissioner of NJ EPA, James Barrodd— President of NJ Tech Council & Upendra Chivukula— Commissioner NJ BPU

EDISON, NEW JERSEY, USA, September 7, 2016 /EINPresswire.com/ -- Launched by New Jersey based IT Connect, Tech Expo 2016 is designed to assemble professionals from all walks of life to learn more about technology and share new technological advances and best practices with one another.

“We are proud to have [Michele Siekerka](#) as our opening keynote speaker”, said Nimish Kadakia— Chairman IT Connect, “the subject of her presentation— Preparing New Jersey’s Workforce for the Technology Jobs of the Future— is so timely and relevant to each and everyone working in the state.”

The educational sessions will provide information from several well known speakers and help to take your business to the next level.

Panel discussion on the most active subject of our times, “Women in Technology: Shaping the Workforce of

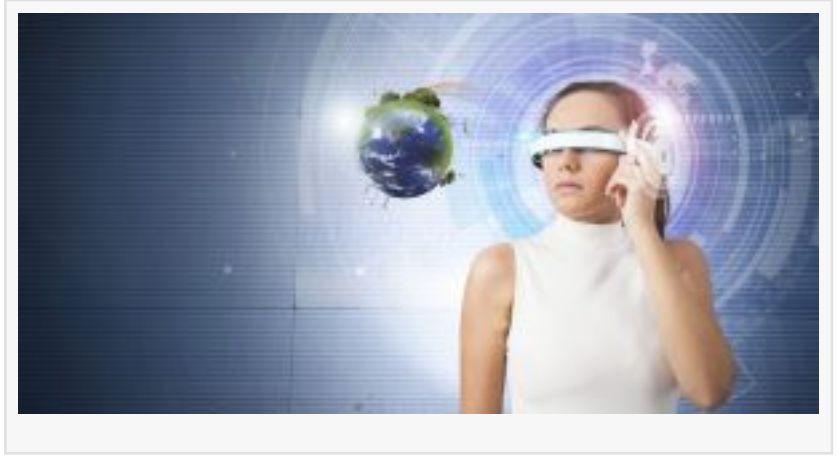
Tomorrow” is scheduled for Friday. “It has been widely acknowledged that men vastly outnumber women in computer science professions”, said [Craig Schlosser](#) - Vice Chair of IT Connect, “in fact, in 2015 only 25% of the computing workforce was represented by women. It’s time to raise awareness, meet successful women in the industry and discuss the future of Women in Technology.”

IT Connect provides an open forum to drive forward development in several key areas of technology and innovation. On Friday, the closing Keynote speaker James Barrodd— President of NJ Tech Council, will present on “Innovation for Growth.” Marketing aspects of growth will be addressed by

The poster features a colorful geometric design with triangles in shades of blue, green, yellow, and red. At the top, it says "IT CONNECT 2016" with the tagline "COME • CONNECT GROW". Below this, the dates "September 9th & 10th, 2016" and the location "@ GARDEN STATE CONVENTION CENTER 50 Atrium Drive, Somerset, NJ 08873" are listed. A central image shows a man in a white shirt and blue tie, with various business-related icons like "SUCCESS", "GROWTH", "BUSINESS", and "TECHNOLOGY" around him. A green banner at the bottom of the image asks "ARE YOU A START UP?". Below the image, the text reads "Big Ideas? Need Cash? Showcase your Technology Startup at IT Connect 2016 & WIN UPTO \$1 MILLION". It also lists benefits for exhibitors: "EXHIBIT AT IT CONNECT 2016 FOR: • Exposure to the world • Gain New Potential Customers, Investors, Staff, Partners • Test It Out Experts, Potential Customers and Investors • Learn From Leaders • Be A Part Of An Event and Community that supports you". At the bottom, contact information is provided: "FOR MORE INFORMATION PLEASE CONTACT Nimish: 732-910-7473 | Craig: 201-826-7006" and the website "WWW.IT-CONNECT-EXPO.COM". Social media icons for Facebook and Twitter are also present.

Reginald Best, Chief Marketing Officer of Lumeta Corporation.

Today's marketing professionals are inundated with countless technologies and platforms which evolve at an incredible pace along with an overwhelming amount of data. Our panel of experts will explore how data, technology and software are applied to areas like CRM segmentation, search marketing, video, social marketing and data management platforms; and guide you toward the best informed strategic marketing plans.



B2B Networking:

Connect with industry experts, meet leading innovators and get first-hand knowledge of their products and services.



Come... Connect... Grow
Mehta, IT Connect

Job Fair:

Come and connect with top notch companies, network with recruiters and learn firsthand what it is like to work in the tech industry.

Tech Gadgets Display:

Come to see the coolest, latest technology before it hits the shelves. Companies and individuals are invited to showcase and submit their technological creations that are sure to leave a mark.

Where & When:

Garden State Convention Center
50 Atrium Drive
Somerset, NJ 08873
United States

Hours: Sept 9 (Fri): 11am to 7pm - Sept 10 (Sat): 9am to 7pm

Media Contact: Craig Schlosser

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About IT Connect:

IT Connect is a New Jersey based LLC, and the creators of IT Connect Tech Expo 2016— the largest Information Technology Expo in the state of New Jersey.

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