

Global Anti-Counterfeiting Packaging Market by Technology, Usage, Segmentation and End Users Forecast to 2027

Anti-counterfeit Packaging Market Information by Technology (Barcode, Labels, RFID, Holograms, and others), by End-users and by Region - Forecast to 2027

PUNE, MAHARASHTRA, INDIA, September 8, 2016 /EINPresswire.com/

- -- Study Objectives of <u>Anti-counterfeit</u> <u>Packaging Market</u>
- To provide detailed analysis of the market structure along with forecast for the next 10 years of various segments and sub-segments of the Anti-counterfeit Packaging Market
- To provide insights about factors affecting the market growth
- To Analyze the Anti-counterfeit Packaging Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and

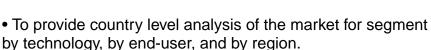
sub-segments with respect to four main geographies and their countries- North America, South America, Europe, Asia-Pacific, and Middle East & Africa

• To provide country level analysis of the market with respect to the current market size and future prospective



The Major Key Players are Avery Dennison Corporation, Alien Technology Corp., CCL Industries Inc., AlpVision SA, 3M Company, Sicpa Holding SA., DuPont De Nemours and Company"

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- To provide strategic profiling of the key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Anti-counterfeit Packaging Market

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Synopsis of the Anti-counterfeit Packaging Market Market Scenario

The market for Anti-counterfeit Packaging is rapidly growing due to increased health risks with growing population along with government regulations to eliminate counterfeit products. There is an increased demand for hygienic packaging in both the food and healthcare products, which is a key driver for Anti-counterfeit Packaging. The Anti-counterfeit Packaging Market is expected reach US\$ XX Million at the end of the forecasted period and is expected to grow at CAGR of X.X% from 2016 to 2027.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Anti-counterfeit packaging market Research Report - Forecast to 2027"

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Segments

On the basis of technology, market is segmented as barcode, labels, RFID, holograms, and others. On the basis of end-users it is segmented as healthcare, food & beverages, consumer goods, apparel, automotive, and others. Market has also been segmented on the basis of region into North America, South America, Europe, Asia-Pacific, and Middle East & Africa.

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Regional Analysis of Anti-counterfeit Packaging Market

Asia-Pacific dominates the Anti-counterfeit Packaging Market with its fastest growing market worldwide. It is due to the rising demand as such counterfeit practices are more prevalent in this region. It induces the need for Anti-counterfeit packaging for food and health products. Asia-Pacific will expand at a CAGR XX% over the forecast period. It is followed by North America which is expected to grow rapidly over \$XX million by 2027.

Key Players

The key players of Anti-counterfeit Packaging Market report include Avery Dennison Corporation, Alien Technology Corp., CCL Industries Inc., AlpVision SA, 3M Company, Sicpa Holding SA., DuPont De Nemours and Company, Zebra Technologies Corporation, Savi Technology, Inc., Catalent Pharma Solution Inc, Authentix, Inc., TraceLink Inc., Essentra PLC, Impinj Inc., and Inksure Technologies.

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North America

- US
- Canada
- Mexico

South America

- Brazil
- Argentina
- Rest of South America

Europe

Germany

- France
- Italy
- Spain
- UK
- Rest of Europe

Asia-Pacific

- China
- India
- Japan
- Australia
- Rest of Asia-Pacific

Middle East & Africa

- Saudi Arabia
- UA
- South Africa
- Algeria
- Rest of Middle East & Africa

The report for Anti-counterfeit Packaging by Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

Related Reports:-

Global PET Packaging Market Research Report - Forecast to 2027

The market for Global PET packaging is segmented in mainly 3 parts i.e. by type, by end-user industry, and by product. The segmentation by type includes Amorphous PET and Crystalline PET. Market has been categorized on the basis of end-user industry into food, beverages, pharmaceuticals, cosmetics, household goods, and others. Product segmentation of the market includes segments - bags, bottles, closures, trays, cups, and others.

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MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

Contact:

Ruwin Mendez
Market Research Future
Office No. 528, Amanora Chambers
Magarpatta Road, Hadapsar,
Pune - 411028
Maharashtra, India
+1 (339) 368 6938

Email: sales@marketresearchfuture.com

Norah Trent Market Research Future +1 (339) 368 6938 email us here

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