



SolX: From Dream to Augmented Reality!

MONTREAL, QUÉBEC, CANADA, September 8, 2016 /EINPresswire.com/ -- Do you work in retail? Imagine you could fit 400 pictures of different items in an eight-page flyer! Clients could see even more products by simply aiming their telephone at an image and, what's more, they could purchase products using your printed document.

Are you organizing an event? Imagine you could provide participants a way of connecting to video content on different sponsors by simply aiming their telephones at a poster. This would enhance the participant's experience while sponsors gain exposure far beyond their logo—a return on everyone's investment!

Are you a publisher? Imagine you could offer advertisers the opportunity to disseminate more content, offer deals in real time and, consequently, generate more revenue.

Just imagine! It's all possible using SolX, the all new augmented reality application designed and developed by Solisco! Available free on the App Store and Google Play, in French and English, SolX gives consumers an enhanced print experience and provides you with valuable data on your target clientele. Genius, isn't it?

Take part in the evolution

SolX allows you to engage the consumer, holding their attention for a longer period of time. Because SolX offers advanced analytical capacity, you can enhance or adapt content in real time based on the data obtained. You have the flexibility of adapting augmented reality content according to your immediate goals.

At Solisco, heading off the beaten path is in our DNA.

Why is a printing company developing an augmented reality app? Well, why not? Innovation has always been one of our values and digital media has forced our industry to evolve. We no longer see print and digital as two distinct mediums, but rather as one multi-dimensional media mix. With SolX, Solisco is breaking the barrier between print and digital media.

SolX establishes a new emotional connection between the consumer and printed material. Paper comes to life with augmented reality! Want to see for yourself? Visit solisco.com/en/solx-2/ to try out SolX!

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