

Mobile Money Market 2016 Global Analysis, Growth, Trends and Forecast to 2021 Market Report

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Publish a New Market Research Report On
–“Mobile Money Market 2016 Global
Analysis, Growth, Trends and Forecast to 2021
Market Report”.

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Even though organizations within telecom industry are concerned about security and privacy issues and prevention of frauds, increase in use of mobile money by companies and merchants, increasing penetration of smartphones and internet, and preference for cashless transactions will push mobile money usage over the next two years. Globally, investment on [mobile money services](#) is anticipated to increase by 23.1% during the next two years. Asia and Africa are expected to offer significant growth for mobile money over the next two years with technological innovation and increasing competitor in the mobile money space emerging as prominent trends.



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Key Findings

- Organizations prefer to provide person-to-person transfer and bill payment using mobile money as compared to other services
- Globally, investment on mobile money services is anticipated to increase by 23.1% over the next two years
- Increase in use of mobile money by companies and merchants, and increasing penetration of smartphones and internet will drive mobile money usage during the next two years
- Technological innovation and increasing competition in the mobile money space will significantly impact mobile money in the coming two years
- Asia and Africa are expected to offer significant growth for mobile money over the next two years
- Security and privacy concerns will restrict the growth prospects of mobile money during the next two years

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Synopsis

Mobile Money - Emerging Trends, Growth Drivers and Future Outlook 2016–2017 report examines executives' opinion on key drivers of mobile money usage and trends likely to influence mobile money during the next two years. It also highlights regional growth outlook, investment projections, and major challenges. Additionally, it provides information categorized by region and company type.

What else does this report offer?

- Mobile money product adoption status: highlights organizations position on mobile money product offerings
- Projected change in investment: examines anticipated change in expenditure on mobile money services over the next two years
- Key drivers: identifies major factors influencing mobile money usage in the coming two years
- Future impacting trends: provides information about Trends likely to influence mobile money over the next two years
- Regional growth outlook: indicates growth prospects for mobile money across regions in the coming two years
- Barriers towards future growth: determines challenges expected to inhibit growth prospects of mobile money over the next two years.

Reasons To Buy

- Highlights trends which will impact mobile money future prospects thus helping telecom organizations to realign business strategy
- Assist in development or adjustment of business expansion plans by providing information about regional growth outlook
- Helps organizations to overcome obstacles by indicating challenges expected to inhibit growth prospects of mobile money over the next two years
- Highlights adoption status of product offerings over the next two years thus allowing organizations to boost revenues by focusing on select products

Table Of Contents – Major Key Points

Introduction

Methodology, sample size and key points

Profile of respondents

Product adoption status, revenue share projections and investment outlook

Organizations status on mobile money product offerings Projected change in investment on mobile money services over the next two years 15

Key drivers, challenges and growth prospects

Major factors influencing mobile money usage over the next two years

Trends expected to significantly impact mobile money during the next two years

Regional growth outlook for mobile money over the next two years

Barriers towards future growth outlook of mobile money

Acronyms and definitions 39

Appendix

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