



Global Emergency Contraceptive Pills Market 2016 Share, Trend, Segmentation and Forecast to 2020

global EC pills market to grow at a CAGR of 1.93% during the period 2016-2020.

PUNE, MAHARASHTRA, INDIA, September 8, 2016 /EINPresswire.com/ -- [Emergency Contraceptive Pills](#) Industry

Description

Wiseguyreports.Com Adds “Emergency Contraceptive Pills -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

EC pills are short-term contraceptives used in the initial days after sexual intercourse to prevent pregnancy due to various uncertainties such as unprotected intercourse, coerced sex, forgotten pills, and condom breakage. These pills are only effective before the fertilization of the ovum by the sperm. As per WHO, levonorgestrel-based EC pills are ideal for users when taken in a single dose. These pills are not effective after five days once the ovulation process begins. Factors such as urbanization, increasing acceptance of sex, and growing visibility of EC pills are increasing their penetration in emerging economies.

Technavio's analysts forecast the global EC pills market to grow at a CAGR of 1.93% during the period 2016-2020.

Report Detail's@ <https://www.wiseguyreports.com/reports/592579-global-emergency-contraceptive-pills-market-2016-2020>

Covered in this report

The report covers the present scenario and the growth prospects of the global EC pills market for 2016-2020. To calculate the market size, Technavio considers the revenue generated from the retail sales of generic and branded EC pills worldwide. However, the report does not include sales of long-term contraception methods such as birth control pills.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Emergency Contraceptive (EC) Pills Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- Allergan
- Lupin
- Mankind
- Piramal
- Teva

Other prominent vendors

- HLL Life Care
- Pfizer
- Syzygy Healthcare
- V Care Pharma

Market driver

- Increase in unplanned pregnancies
- For a full, detailed list, view our report

Market challenge

- Counterfeit products
- For a full, detailed list, view our report

Market trend

- Growing sales of generic brands
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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