

Global Cocoa Market 2016 Share, Trend, Segmentation and Forecast to 2020

Cocoa -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021

PUNE, MAHARASHTRA, INDIA, September 8, 2016 /EINPresswire.com/ -- [Cocoa](#) Industry

Description

Wiseguyreports.Com Adds “Cocoa -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

The analysts forecast the global cocoa market to grow at a CAGR of 3.14%, in terms of volume, during the period 2016-2020. Cocoa is cultivated primarily in countries located in the belt between 10°N and 10°S of the equator on account of the favorable climatic conditions. The demand for cocoa is increasing rapidly with the growth of chocolate confectioneries and other end-products. Cocoa production is characterized by the presence of small-scale farmers who have limited access to finance and technology, as well as dated skills. Cocoa production is likely to grow over the next few years with the incorporation of modern agronomy techniques for cocoa cultivation. The governments of most cocoa-producing countries are developing infrastructure and encouraging cocoa cultivation to increase trade. Infrastructure in terms of warehousing facilities and roads for transportation in regions such as Africa are expected to improve. Political stability can greatly affect the supply potential of cocoa and hence is crucial for steady market growth.

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Covered in this report

The report covers the present scenario and the growth prospects of the global cocoa market for 2016-2020. To calculate the market size, Technavio considers the consumption of cocoa in terms of volume in major regions of the world such as the Americas, APAC, Europe, and ROW.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- ROW

Technavio's report, Global Cocoa Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Archer Daniels Midland (ADM)

- Barry Callebaut
- Blommer Chocolate Company
- Cargill
- Cocoa Processing Company
- Olam

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Other prominent vendors

- CEMOI
- Daarnhouwer
- Dutch Cocoa
- Newtown Foods
- Puratos
- The Hershey Company
- United Cocoa Processor

Market driver

- Consistent demand for chocolates
- For a full, detailed list, view our report

Market challenge

- Fluctuating cocoa prices
- For a full, detailed list, view our report

Market trend

- Increasing popularity of Fairtrade-certified cocoa products
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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