

Frost & Sullivan Recognizes RFMicron with the 2016 Enabling Technology Leadership Award

RFMicron Receives Recognition for Smart Passive Sensing Technology

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/EINPresswire.com/ -- RFMicron, Inc., the leading innovator behind [Smart Passive Sensing](#)[™] devices for [automotive](#), industrial Internet of Things (IoT), and healthcare data collection, announced today that the company was

recognized with Frost & Sullivan's 2016 Enabling Technology Leadership Award for its work in the area of passive sensors. This award distinguishes RFMicron's innovative approach to [wireless](#), battery-free passive sensors as well as its long commitment to bringing greater data granularity when monitoring real-world conditions.



Business insights begin with data. When that data involves physical objects or people, measuring more parameters leads to better information and more useful insights. Sensors need to be smaller and more economical to meet the growing need for meaningful and actionable information. RFMicron's wireless Smart Passive Sensing devices are paper thin and work well in harsh environments. The growing range of sensors measures temperature, moisture, weight, and proximity. These maintenance-free wireless sensor devices have opened new market opportunities by connecting objects and events that would have otherwise been unconnectable with traditional IoT sensor devices.

"We're very honored to accept this award from a recognized organization like Frost & Sullivan," said Shahriar Rokhsaz, CEO of RFMicron. "This award truly underscores the fundamental nature of Smart Passive Sensing devices and their ability to connect the unconnectable. Our adaptive wireless radio allows monitoring in places previously off limits to wireless sensing in the past, including in harsh environments, inside bulk materials, or in sensitive healthcare situations. We're especially proud that RFMicron technology enables a broad range of industries from automotive, where vehicle leaks are prevented, to healthcare settings, where improvements in incontinence management can profoundly impact the quality of life for infirmed patients."

"Frost & Sullivan is impressed that RFMicron's strategy implementation has been carefully targeted, with a focus on addressing unmet market needs in verticals like automotive, healthcare, and industrial," says Ram Ravi, Frost & Sullivan Industry Analyst. "Because RFMicron's devices can sense pressure/weight, moisture, proximity, and temperature, these wireless sensors have become the go-to solution for several OEMs in the automotive space to prevent water leaks that are common in the vehicle assembly process and often escape the factory and later become a costly problem to repair. Because the sensors are passive and do not require batteries for power, no maintenance is required. This unrivaled functionality puts RFMicron's sensors far ahead of competing options."

About RFMicron

RFMicron connects the unconnectable to enable deep business insights across a range of industries

using a new class of wireless sensors with a lower cost of ownership and lower energy consumption. RFMicron Smart Passive Sensing devices deliver wireless connectivity, without the cost and bulk of batteries required for traditional IoT/Internet of Everything (IoE) sensor nodes. These low-cost sensors are deployed in more places to capture more measurable parameters. These sensors provide the economies of scale necessary to drive pervasive deployment into high-volume applications in industries such as automotive, construction, predictive maintenance, agriculture, and healthcare. For more information, please visit www.rfmicron.com/smart-passive-sensing.

About Frost & Sullivan

For more than 50 years, Frost & Sullivan has been developing growth strategies for the global 1000, emerging businesses, the public sector, and the investment community. The Growth Partnership Company collaborates with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that could make or break today's market participants.

Frost & Sullivan's Growth Partnership supports clients by addressing these opportunities and incorporating 2 key elements driving visionary innovation: the Integrated Value Proposition and the Partnership Infrastructure. The Integrated Value Proposition provides support throughout all phases of clients' journey to visionary innovation. The Partnership Infrastructure is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. For more information, please visit <http://ww2.frost.com/>.

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Media assets:

<http://rfmicron.com/sullivan-recognizes-rfmicron-2016-enabling-technology-leadership-award/>

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