



Flexible Packaging Market Europe Analysis by Region, Application, Key Players, Geography and Forecasts 2021

Wiseguyreports.com Announces the Publication of its Research Report – Europe Flexible Packaging Market - Forecasts from 2016 to 2021

PUNE, INDIA, September 9, 2016 /EINPresswire.com/ -- Europe Flexible Packaging Industry [Europe Flexible Packaging Market](#) was valued at US\$19.992 billion in 2015 and is projected to grow at a CAGR of 3.44% to reach a total market size of US\$24.493 billion by 2021. Growing demand for food and beverages with a longer shelf life is boosting the need for innovative and effective flexible packaging solutions. Increasing focus on health and fitness is leading to consumers demanding freshly packed food and beverage products, which in turn is fueling the need for flexible packaging solutions in this region. However, factors such as environmental sustainability issues will hinder the growth of this market over the forecast period.

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

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Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of flexible packaging solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Thirdly, Europe Flexible Packaging market has been segmented on the basis of packaging material and application. Under major packaging material used for flexible packaging solutions, the market has been segmented into Paper, Aluminum Foil, BOPP Film, Polyethylene Foil, and Polyethylene Terephthalate among others. By applications, the market has been segmented majorly into food packaging, beverage packaging, cosmetics and toiletries, and pharmaceutical and healthcare. By geography, this market has been segmented into United Kingdom, Germany, France, Italy, Spain and others.

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Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry participants profiled as part of this section are WestRock, Mondi, Wipak Group, Clondalkin, and Printpack among others.

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South America Flexible Packaging Market - Forecasts from 2016 to 2021 @

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South America Flexible Packaging Market was valued at US\$7.515 billion in 2015 and is projected to grow at a CAGR of 4.14% during the forecast period to reach a total market size of US\$9.587 billion by 2021. Rising disposable income, improving standard of living, growing working population and rapid urbanization are key some of the factors driving the demand for flexible packaging solutions in the region. Brazil and Argentina contribute majorly to the demand for food and industrial goods, thereby impacting the demand for these solutions significantly.

North America Flexible Packaging Market - Forecasts from 2016 to 2021 @

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North America Flexible Packaging Market was valued at US\$30.060 billion in 2015 and is projected to grow at a CAGR of 2.07% during the forecast period to reach US\$33.991 billion by 2021. Factors contributing to the growth of flexible packaging market in this region include improving economic scenario, higher disposable income, rising consumer confidence, along with declining unemployment levels, especially in the U.S. Rising use of stand-up pouches due to its lightweight, portability and convenience, particularly of single serve flexible packaging formats

has also augmented the demand for flexible packaging solutions.

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Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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