

## Mauritius Conscious Guide - A Sustainable Travel Guide for Mauritius.

The guide that promotes ecotourism and sustainable lifestyle. It invites travellers to experience Mauritius in an authentic way through its #IslandLife pass.

PORT LOUIS, MAURITIUS, September 8, 2016 /EINPresswire.com/ -- Mauritius, 8th September 2016 – <u>Mauritius</u> <u>Conscious</u> promotes sustainable travel in Mauritius. Its business model is designed to change the way travellers and locals discover and experience the island, proposing a more respectful and conscious approach to tourism.

Our mission is to support local initiatives and eco-conscious operators, offering authentic

experiences to visitors and assuring that their travel dollar contributes to sustain the community they are visiting.

Our Business Model, the #IslandLife Pass.

This is a <u>Sustainable Travel Card</u> which comes along with a map of Mauritius that guides travellers through suggested itineraries. The route includes exploration of hidden gems of the island and visits to our eco-conscious partners, offering the real feel of the island life.

One #IslandLife Pass entitles the cardholder for 20% discount in the total bill for 2 persons in our partners' accommodation, transport, food & beverage, activities, crafts and well-being products & services.



Travellers can buy an #IslandLife Pass for 10 days at 49 EUROS or for 30 days at 75 EUROS. The latter being attractive for long-stay travellers and residents.

To be eligible to be part of <u>Mauritius Conscious partner network</u>, businesses need to be registered as a company and comply with Mauritius Conscious Sustainability Assessment.

How to Get the #IslandLife Pass

Travellers can book their #IslandLife Pass online at <u>www.mauritiusconscious.com/islandlife</u> and choose where to pick it up once they arrive in Mauritius, or find it directly with our network of partners all over the island.

Mauritius Conscious, incorporated in Mauritius in May 2016, is a travel tech start-up that aims to bring a shift in the Mauritian tourism landscape by using state of the art technologies coupled with best in class digital marketing practices to promote ecotourism and sustainable travel lifestyle as the natural choice for travellers visiting the island.

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