



Beenius launches its new cloud-based OTT service, bringing unlimited possibilities to operators and service providers

Beenius, provider of Interactive TV platform, proudly announces the launch of Nuboly, a full featured and versatile SaaS-based OTT service, at the IBC 2016.

AMSTERDAM, NETHERLAND, September 8, 2016 /EINPresswire.com/ -- Beenius software as a service allows operators and service providers faster go-to-market speeds with an [E2E solution](#) and a flexible growth model, all with the vision of becoming viewers' first choice. The main goal of every operator is to provide an up-to-date TV experience to their users, which [Nuboly](#) offers with extended features, from personalized TV, Catch-Up TV, Start-Over TV, and much more. Nuboly is a perfect fit for cable operators who are looking to extend their offer with over-the-top services on STBs, TVs, and second screens, such as mobile devices and tablets.

Nuboly was also created for service providers who aim to replace their existing services with a novel and fresh platform in the cloud.

Beenius decided to launch Nuboly at this year's IBC 2016 exhibition due to the vast number of potential new clients and the presence of our existing clients at the show, who have expressed an interest in a new cloud solution.

"We are seeing a growing number of service providers and cable operators asking for a flexible [SaaS platform](#) that will allow them to offer high quality live OTT channels with different sets of client applications. Everything needs to be aligned with the diverse range of subscribers and their demands. The aim of superior customer support by Beenius is to maximize the number of satisfied customers and help operators grow their subscriber base. The sky is not the limit for operators using Nuboly, it's just the beginning." said Filip Remškar, CEO at Beenius.

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