

# Brazil Fantasy Sports Market 2016 Analysis, Share, Trend, Segmentation and Forecast to 2020

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The analysts forecast the <u>fantasy sports market in</u> <u>Brazil</u> to grow at a CAGR of 20.74% during the period 2016-2020.

A fantasy sport is a game, which allows participants to create a team made of players of their choice. These participants compete against teams that are owned by other fantasy players. The winning team is determined based on the performance of the selected players in real-world sports. The players engage in a variety of fantasy sports including fantasy football, cricket, baseball, hockey, and golf. The winners of these games are awarded money, gift cards, or other prizes.

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## Covered in this report

The report covers the present scenario and the growth prospects of the fantasy sports market in Brazil for 2016-2020.

The market is divided into the following segments based on products:

- Fantasy soccer
- Fantasy football
- Fantasy baseball
- Fantasy basketball
- Others (fantasy ice hockey, fantasy mixed martial arts, fantasy boxing, auto racing, fantasy cricket, fantasy golf, and fantasy hockey)

Fantasy Sports Market in Brazil 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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## Key vendors

- CBS
- DraftKings
- FanDuel
- Yahoo

### Other prominent vendors

- Ballr
- Bovada
- Fantasy Aces
- Fantasy Feud
- Fantrax
- Hattrick.org

#### Market driver

- High Internet penetration
- For a full, detailed list, view our report

## Market challenge

- Negative perceptions about fantasy sports
- For a full, detailed list, view our report

#### Market trend

- Increased traction of daily fantasy sports
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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