

STAYPUT MAT LAUNCHES KICKSTARTER CAMPAIGN FOR CHILDREN'S NON-SLIP DRAWING MAT

STAYPUT MAT has launched a Kickstarter campaign for garnering widespread support to market, manufacture & distribute The StayPut Mat drawing mat.

GILBERT, AZ, UNITED STATES, September 9, 2016 /EINPresswire.com/ -- The StayPut Mat is a multi-purpose non-slip drawing mat that works with all standard letter sized paper. Originally developed for use in early childhood development, the StayPut Mat has been found to be particularly useful for toddlers learning to write, draw, paint, or color. In addition, The StayPut Mat has also been tested in the medical and rehabilitation arenas and has been by utilized persons with medical limitations and as an occupational therapy writing aid.

After using the StayPut Mat in her classroom, one Oregon teacher responded "Working in young classrooms, one of the frustrations is tapping down the paper for children so that they could draw. It is time consuming with eight little kiddos, as you can imagine. I think this device is a great solution & time saver for that." Another test user stated "I gave [The StayPut Mat] to a family of a kid with cerebral palsy ... and the mom is so excited. She

said she's going to post in her United Cerebral Palsy group about it because everyone is always looking for a solution for holding the paper for these kids."

The writing surface provides useful sensory feedback. The mat can be placed on an angled surface (i.e. notebook binder) to create an affordable slant board. The mat can also be affixed (via Velcro) to a wall to create a horizontal writing surface.



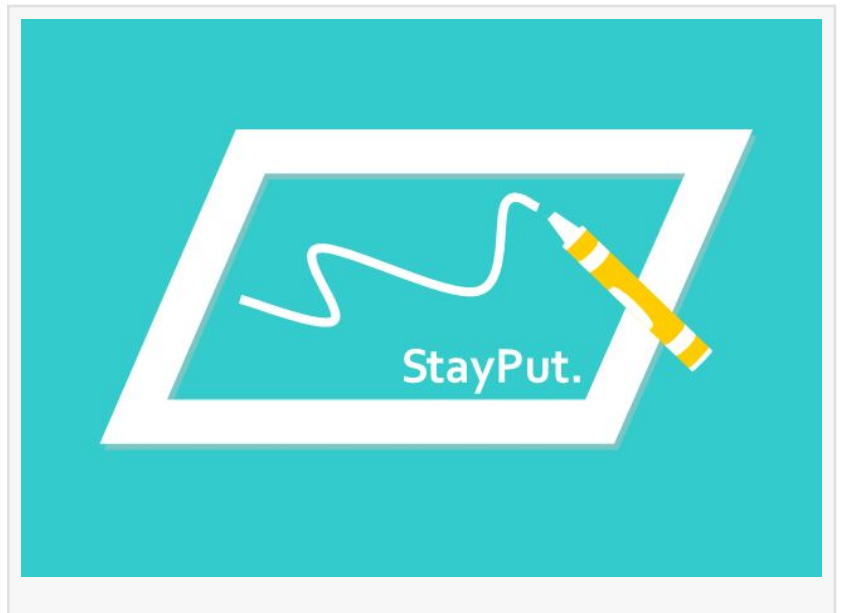
“The prototypes have been created and tested by various user types, i.e. National Childcare supply vendors, Kids, Parents, Preschool/Daycare Directors, Occupational Therapist, Adults with limb loss or other disability,” said inventor of the StayPut Mat and project creator Courtney Luper. “All users have had great, positive feedback. Teachers especially LOVE it for its ease of use and improvement to their daily class prep tasks.”

Kickstarter is a funding platform for creative projects. Everything from films, games, and music to art, design, and

technology. ‘Backers’ who support a project on Kickstarter get an inside look at the creative process, and help that project come to life. All ‘Backers’ of the Kickstarter campaign who pledge \$50 or more will receive a StayPut Mat.

The Kickstarter campaign is officially open until October 13, 2016. For more information about the Kickstarter campaign, visit: <http://kck.st/2bAbe8E>

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