

Sway Medical & Cheersmart Education Partner To Assist With Concussions In The Growing Competitive Cheer Market

Montreal is hosting the 2016 Spring Tumbling Coaches Meeting & Cheer Canada's National General Meeting in Montreal, September 10-11, 2016

TORONTO, ONTARIO, CANADA, September 9, 2016 /EINPresswire.com/ -- Competitive cheer and tumbling have grown extensively over the US and Canada where the intensity and acrobatic competitions have continued to push these athletes to impressive aerial and ground work routines. Sports such as Hockey, Football, & Soccer are thought of as the more common concussion related sports, but cheer and gymnastics are quietly riding in the front seat with closely related reported injury rates.

Cheer Smart Education is a Toronto, Ontario firm owned and operated by medical professionals and cheerleading experts Corby Anderson CAT(C) and Tanya Doerr, MScPT who have been providing real medical care solutions to this growing and explosive cheer market. Corby states "The concussion risks and injuries have always been there, but medical technology now assists us with rapidly identifying when an athlete is injured and should be removed from competition." Corby also states "we can track a recovery as each athlete's body,

injury and recovery is different." "[Sway](#) helps us measure, not guess, while also consulting with team physicians immediately back home." "We need to ensure sound medical decision making is taking place at the competitions where the athlete can't cover up a symptoms from concussive blow and believe they are not in harms way moving forward."

Eric Sherburn, M.D. Tulsa, Oklahoma neurosurgeon and University of Oklahoma Concussion Center director points out "the data shows women and girls concussion injury rates, as a whole, are greater



TEAM CANADA 2014
© MARK DERRY PHOTOGRAPHY

than men primarily due to neck strength and neck length, where their recovery has shown to take a bit longer with similar injuries.” Dr. Sherburn also states “The risk is not the first concussion itself but the risk of the athlete receiving a second blow to the head before their brain is recovered from the first concussion.” “Second Impact Syndrome has a very high complication rate, including possible death so it’s important to get it right with objective tools supporting our decision making.”

The Sway Balance System is an FDA and Health Canada cleared medical device that can measure both balance, motion reaction time while scoring a documenting concussion symptoms that medical professionals use to diagnose concussion injury, as well as return to play assessments. The Sway System also provides team physicians with objective data to allow them to evaluate and consult with their coaches and teams competing from anywhere in the world through the Apple mobile device app and secure cloud server technology. The software or app on an iPhone functions as medical device that can greatly assist in proper care of athletes. Each Sway Test takes 1.5 minutes and is performed from an Apple mobile device with



the free app downloaded to it. System users log in with credentials to ensure security and privacy of the PHI data where the computer portal is also available to produce reports and further analyze the data online.

“

“The risk is not the first concussion itself but the risk of the athlete receiving a second blow to the head before their brain is recovered from the first concussion.”

Eric Sherburn, MD, FACS

Duke University video of Sway testing procedure:

<https://www.youtube.com/watch?v=nqdR8NTvQMk&feature=outu.be>

[Cheersmart](#) Education is a Canadian & US distributor for Sway Medical who specializes in cheer & gymnastics related health programs, such as concussion management system implementation. www.cheersmart.ca T: (416) 986-5335 or E. info@cheersmart.ca Twitter: @Cheersmartedu

The Sway System is a medical device that functions off an iOS App based platform that is owned and managed by Sway Medical, LLC a Tulsa, Oklahoma software and medical device manufacturer. Sway has over 250,000 active athlete profiles managed in the United States, Canada, European Union & Australia. Sway Medical, LLC www.swaymedical.com T (612) 888-7929 or E. frank.wolfe@swaymedical.com Twitter: @Swaymedical

Corby Anderson
Cheersmart Education
416 986 5335
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the

company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.