



Cloud Services Market 2016 Global Study and Analysis Research Report to 2020

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The word '[cloud services](#)' refers to delivery of information technology resources and applications on-demand through the Internet platform. Companies in the cloud services market provide access to servers, storage, databases and a broad set of application services managed by a hardware networking.

Reasons to Purchase

Outperform competitors using accurate up to date demand-side dynamics information.

- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.

Create regional and country strategies on the basis of local data and analysis.

Stay abreast of the latest customer and market research findings

- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilize the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis
- Gain a global perspective on the development of the market.
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Description

Where is the largest and fastest growing market for cloud services? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The cloud services global market report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider information technology services market, and compares it with other markets.

- The market characteristics section of the report defines and explains the market.
- The market size section gives the market size (\$b) covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and

controlling the growth of the market.

- Market segmentations break down market into sub markets.
- The regional and country breakdowns section gives an analysis of the market in each geography and the size of the market by geography and compares their historic and forecast growth. It covers all the regions, key developed countries and major emerging markets. It draws comparisons with country populations and economies to understand the importance of the market by country and how this is changing.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.
- The trends and strategies section highlights the likely future developments in the market and suggests approaches companies can take to exploit this.
- The cloud services market section of the report gives context. It compares the cloud services market with other segments of the information technology services market by size and growth, historic and forecast. It analyses Expenditure Per Capita, Expenditure Per Household, Cloud Services Indicators Comparison, Internet Penetration, Internet Hosts, Number Of Registered Domains, Average Internet Speed (Mbps), Number Of Registered Businesses across selected countries.

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Scope

Markets covered: Software as a service (SaaS), Platform as a service (PaaS), Infrastructure as a service (IaaS), Business process as a service (BPaaS).

Companies mentioned: Microsoft, IBM, Amazon Web Services, VMware Inc., Salesforce.com and others.

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.

Regions: Asia, Americas, Europe, Middle East & Africa, Oceania.

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP, Cloud Services Indicators Comparison, Internet Penetration, Internet Hosts, Number Of Registered Domains, Average Internet Speed (Mbps), Number Of Registered Businesses.

Data segmentations: country and regional historic and forecast data, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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