

# A Rock Music Festival to be launched through a Kickstarter campaign

*A new rock music festival will take center stage on the US circuit next year, with the help of significant public backing.*

MOUNTAINSIDE, NJ, UNITED STATES, September 12, 2016 /EINPresswire.com/ -- [Crowdfunding-Categories](#) presents [Rockfest in the Park](#)

Rockfest Concerts - the organization founded by former Alice Cooper, Kiss and Janet Jackson Production Specialist Roy Anthony - has announced that a Kickstarter campaign will form the basis of the funding model for the [festival](#). [Rockfest in the Park](#), taking place on the 1st and 2nd April 2017.

The event, which follows the success of the 2016 edition, will be titled Rockfest in the Park, and will be held at Markham Park in Sunrise, Florida.

While the line-up won't be announced until October/November 2016, fans considering funding the campaign or earmarking the weekend for a trip to Florida can expect an all star line-up. The 2016 event featured the likes of Paul Rodgers, Bret Michaels and Ace Frehley.

The structure of [the Kickstarter campaign](#) has been designed by Rockfest Concerts to incentivize both those planning to attend Rockfest in the Park 2017 or those who'd like to follow it from a distance.

Reward 1 offers a video link of "A Look Behind the Scenes" from the concert for a \$12 pledge, the \$20 for Reward 2 offers donators the official Rockfest in the Park T-shirt. Moving up the scale, Reward 3 adds a 1 Day general admission ticket into the bargain for \$60, while the \$100 for Reward 4 offers general admission for both days.

There are also some exclusive rewards available for those who wish to make their Rockfest in the Park 2017 an event to remember. Reward 5 for \$200 offers VIP treatment including golden circle



(stage front), VIP tent (air conditioned), private bathrooms, designated VIP food, beverage concessions and VIP parking, Reward 6 for \$350 is the two-day version, while the spectacular Reward 7, priced at \$4,999, gives donators the incredible package of two round airline tickets from anywhere in the continental USA, three nights stay at a luxury hotel as well as daily transportation to and from Rockfest In The Park where they will receive the ultimate VIP treatment.



The Executive Producer, Roy Anthony states: "South Florida has been thirsty for a true Rock Festival" "Rockfest in the Park" intends to fill that void every Spring. For this reason, a Kickstarter campaign to reward the supporters of Rockfest in the Park 2017 seems such a fitting way of securing donations which will help us further enhance the festival experience next year.

Book your tickets: <http://kck.st/2cy5WAd>

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