

Pregnancy Testing Market by Product, Test and Region Analysis, Forecasts 2020

The Global Pregnancy Testing Market was valued \$1121 million in 2015 and estimated to reach \$ 1410 million by 2020 growing at a CAGR of 4.7 %.

PUNE, INDIA, September 13, 2016 /EINPresswire.com/ -- [Global Pregnancy Testing Industry](#)

The Global Pregnancy Testing Market was valued \$1121 million in 2015 and estimated to reach \$ 1410 million by 2020 growing at a CAGR of 4.7 %. Pregnancy tests are tests used to detect the presence of reproductive hormones such as Follicle Stimulating Hormone or Luteinising Hormone. Fertility rapid test kits help to find the exact day of ovulation or confirm the presence of menopause in women where as they are used to detect the sperm count.

Pregnancy and fertility devices market is mainly driven by factors such as rising demand for fast and self-contained tests, growing prevalence of infertility and gynaecological disorders, accessibility of decentralised diagnostic tests over time-consuming laboratory tests. Escalating first-time pregnancy age, technological advancements and striking product features are some of the factors driving the growth of Pregnancy and fertility devices market. However low adaptation rate and high price of test kits are the key factors restraining the growth of the market

Try Sample Report @ <https://www.wiseguyreports.com/sample-request/635506-pregnancy-testing-market-by-forecasts-2015-2020>

The Global Market for Pregnancy testing is segmented into product type and test type. On the basis of product the pregnancy testing market is segmented into Pregnancy Test Kits and Fertility Test kits. Pregnancy test kits are further sub segmented into Strips/Dip Sticks & Cards, Mid-Stream, Cassette and Digital Devices. Fertility test kits are further sub segmented into Line Indicator Devices and Digital Devices. On the basis of test type the market is segmented into FSH Urine Test, Luteinizing Hormone (LH) Urine Test, Human Chorionic Gonadotropin (hCG) Hormone Blood Test and Human Chorionic Gonadotropin (hCG) Hormone Urine Test.

On a geographical level global market for pregnancy testing is analysed under five major regions namely North America, Europe, Asia-Pacific, Latin America and Middle-East and Africa. North America dominates the pregnancy testing market owing to advanced techniques in pregnancy testing. Asia-Pacific is the fastest growing region due to its huge population base and greater opportunity for market penetration

Read complete report@ <https://www.wiseguyreports.com/reports/635506-pregnancy-testing-market-by-forecasts-2015-2020>

Some of the major companies dominating the pregnancy testing market are Alere Inc., Quidel Corporation, Prestige Brands Holdings, Church & Dwight Co., Inc., bioMérieux SA, Geratherm Medical AG, Germaine Laboratories, Abbott Laboratories, Kent Pharmaceuticals, Rite-Aid, Procter & Gamble Co., DCC Plc., and Swiss Precision Diagnostics GmbH

Major Points from Table of content:

Introduction

1.1 Market Definition

1.2 Study Deliverables

1.3 Base Currency, Base Year and Forecast Periods

1.4 General Study Assumptions

Buy this report @ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=635506

Research Methodology

2.1 Introduction

2.2 Research Phases

2.2.1 Secondary Research

2.2.2 Primary Research

2.2.3 Econometric Modelling

2.2.4 Expert Validation

2.3 Analysis Design

2.4 Study Timeline

Overview

3.1 Executive Summary

3.2 Key Inferences

3.3 New Developments

Drivers, Restraints, Opportunities, and Challenges Analysis (DROC)

4.1 Market Drivers

4.2 Market Restraints

4.3 Key Challenges

4.4 Current Opportunities in the Market

.... CONTINUED

Solutions to your queries@ <https://www.wiseguyreports.com/enquiry/635506-pregnancy-testing-market-by-forecasts-2015-2020>

For more information or any query mail at sales@wiseguyreports.com

About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

Follow Us on LinkedIn: <https://www.linkedin.com/company/wise-guy-research-consultants-pvt-ltd-?trk=biz-companies-cym>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.