

Specialty Films World Market Segmentation and Major Players Analysis 2022

Specialty Films Market Share 2016 Share, Trend, Segmentation and Forecast to 2022

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/EINPresswire.com/ -- According to researcher, the Global [Specialty Films market](#) is estimated at \$25.5 billion in 2015 and is poised to reach \$38.3 billion by 2022, growing at a CAGR of 5.96% during the forecast period. Growing significance of bio-based polymers and financial growth of BRIC countries are some of the factors driving the specialty films market. Huge demand is anticipated for Specialty films used in photovoltaic modules in the near future. Use of ecological specialty films to decrease environmental pollution is a major opportunity for the global specialty films market. High demand for packaged food and beverages in the developing economies is an additional factor driving the market growth. Environmental concerns associated to plastic based specialty are hampering the market.

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Barrier films will remain the leading segment of the specialty films industry, accounting for more than half of total demand in 2012. North America and Europe have been the key markets for specialty films in both consumption as well as production. South America, Eastern Europe and Asia-Pacific have quicker growth and are anticipated to be the prevailing markets in terms of price competitiveness and incessant growth.

Some of the key players in the market include 3M Company, Bayer Material Science Functional Films, Dow Specialty Packaging & Films, Creative Film Corp., Evonik, Bemis, Honeywell International Specialty Films, Eastman Kodak, Clopay Plastic Products, Biax Oy Ltd., American DuraFilm Co., Ensinger/Penn Fibre, Altuglas International and Extrusion Dies Industries.

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Applications Covered:

- Decorative films
- Water-soluble films
- Barrier films

- o Moisture barrier films
- o Oxygen and other gas barrier films
- Light control films
- Anti-fogging films
- Imaging and graphic films
- Shrink film
- Food contact films
- Microporous films
- Safety and security films
- o Surface protection films
- o Pressure-sensitive security labels
- o Interlayer films
- Conductive films

Materials Covered:

- Polyamide
- Polyvinyl Chloride (PVC)
- Polypropylene
- Bioplastic film
- Polyester
- Ethylene vinyl alcohol film (EVOH)
- Polyethylene film
- Liquid crystal polymer film (LCP)
- Polyester film
- Polystyrene film (PS)
- Polycarbonate film
- Polyvinyl alcohol film (PVOH)
- Polyvinylidene chloride film (PVdC)
- Polychlorotrifluoro ethylene film (PCTFE)
- Polyvinyl Butyral film (PVB)
- Polyimide film
- Fluoropolymer film
- Ethylene Vinyl Acetate film (EVA)
- Cyclic Olefin Copolymer film (COC)

Applications Covered:

- Healthcare
- Food & Beverages
- Cosmetics & Toiletries
- o Consumer goods
- o Adhesives & sealants
- o Industrial & household goods

End-Users Covered:

- Transportation equipment
- o Aerospace
- o Automotive
- Cosmetics and personal care
- Electronics
- o Displays
- o Printed circuits
- o Photovoltaic modules
- o Other electronics markets
- Food and drink packaging
- o Baked products

- o Meat, poultry and seafood
- o Snack food and confectionery
- o Fresh fruit and vegetables
- o Dairy products
- o Others
- Construction
- o Vapour barrier film
- o Decorative window film
- o Light control film
- o Cabinets
- o Safety and security film
- Other specialty films
- o Health and medical products
- o Security films
- o Furniture
- o Imaging and graphic film
- o Bags

Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments

- Supply chain trends mapping the latest technological advancements

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