

Global ZigBee Home Automation Market 2016 Share, Trend, Segmentation and Forecast to 2020

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PUNE, MAHARASHTRA, INDIA, September 13, 2016 /EINPresswire.com/ -- [ZigBee Home Automation](#) Industry

Description

Wiseguyreports.Com Adds “ZigBee Home Automation -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

ZigBee-enabled devices in home automation is gaining a lot of traction with high growth rates in application segments like smart lighting, media, and security. Vendors like Midea Group, a manufacturer of electrical appliances, have joined ZigBee Alliance, in view of the potential of the market. Low power sensors consume less power and allow device to get connected, which have substantial growth opportunities in smart home automation. Protocols like ZigBee and Thread are the most prominent in the market. The market for smart home automation is growing at a slow rate. As a result, vendors like GreenPeak are trying to increase awareness about the market and developing solutions, which facilitate both protocols. The company's GP712, a small footprint 24 pin quad flat no-lead (QFN) package (radio chip), facilitates both ZigBee and Thread technologies to support the increasing demand for smart home automation in devices like STBs and gateways.

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Covered in this report

The report covers the present scenario and the growth prospects of the global ZigBee home automation market for 2016-2020. To calculate the market size, the report considers the number of unit shipments of ZigBee-enabled home automation devices like connected bulbs, smart lighting systems, on/off switches, dimmable lights, color dimmable lights, dimmer switches, color dimmer switches, light sensors, heating/cooling units, smart thermostats, door locks, door lock controllers, home gateway/energy management systems, intruder alarm system (IAS) control and indicating equipment, STBs, smart remotes, occupancy sensors to end-users, including residential customers and commercial customers that are focused on reducing energy consumption.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global ZigBee Home Automation Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Atmel
- Digi International
- Freescale Semiconductor
- GreenPeak Technologies
- NXP Semiconductors
- Silicon Laboratories
- STMicroelectronics
- Texas Instruments

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Other prominent vendors

- AAC Technologies
- Aclara Technologies
- Autani
- Computime
- Energate
- HPL Electric and Power
- Itron
- Legrand
- Melange Systems
- Microchip Technology
- MMB Networks
- OKI Semiconductor
- Profile Systems
- SENA Technologies
- Tendril Networks
- TimeLox
- Trilliant
- Telegesis

Market driver

- Development of ZigBee standards to support IoT devices
- For a full, detailed list, view our report

Market challenge

- High initial cost of smart products
- For a full, detailed list, view our report

Market trend

- Emergence of internet-connected lightbulbs

- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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