

Commercial Telematics 2016 Global Market Share, Growth, Trends & Forecast to 2020

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/EINPresswire.com/ -- Commercial Telematics Market 2016

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Research analysts forecast the global commercial telematics market to grow at a CAGR of 27.39% during the period 2016-2020.

Telematics is an [automated system designed](#) for vehicles that incorporates communication systems for real-time information transfer to achieve efficient solutions. Auto manufacturers have many options for online connectivity in vehicles to deliver two-way communication. These options include embedded telematics, tethered telematics, and integrated smartphone telematics. Currently, various categories of telematics applications are provided commercially by leading auto manufacturers. These applications include eCall, roadside assistance, stolen vehicle tracking (STV), infotainment, connected navigation, vehicle diagnostics, and convenience applications such as door lock or unlock, vehicle preconditioning, and retrieving the last parking position.

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Covered in this report

The report covers the present scenario and the growth prospects of the global commercial telematics market for 2015-2020. To calculate the market size, the report considers the revenue obtained from telematics solutions and services.

The market is divided into the following segments based on geography:

- APAC
- EMEA
- Americas

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The report, Global Commercial Telematics Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion



of the key vendors operating in this market.

Key vendors

- AirlQ
- Fleetmatics
- MiX Telematics
- TomTom Telematics
- Trimble Navigation

Other prominent vendors

- Actsoft
- Ctrack
- FleetBoard
- Kore Telematics
- Masternaut
- Octo Telematics
- Omnitrac (Astrata Group)
- OnStar
- PeopleNet
- Scania
- Spireon
- TeleNav
- Teletrac
- Telogis
- Telular (Avista Capital Partners)
- Traceon
- Trakm8
- Verizon Telematics
- Webtech Wireless
- Wireless Matrix (CalAmp)

Market driver

- Improved vehicle efficiency and safety
- For a full, detailed list, view our report

Market challenge

- High cost of fleet tracking
- For a full, detailed list, view our report

Market trend

- Vehicle sharing telematics solutions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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