

Bluetooth LED Bulb Global Market 2016 Share, Trend, Segmentation and Forecast to 2022

Global Bluetooth LED Bulb Market 2016 Analysis and Forecast to 2022

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/EINPresswire.com/ -- [Bluetooth LED bulb](#) market is expanding at a very fast rate in the lighting industry. This market is anticipated to grow to USD XX Billion by 2020, at a CAGR of XX% between 2015 and 2020. Bluetooth LED bulb is an association of luminaries and electronic control systems designed to quicken energy savings and sustain an intelligent lighting ecosystem. Bluetooth LED bulb is a novel technology that makes the use of intelligent lighting control systems to control light based on various parameters, namely movement, colour, temperature, occupancy, and amount of natural light. The Bluetooth LED bulb broadly comprises two components: luminaries and control & communication components. The system uses luminaries such as LED lamps, fluorescent bulbs, HID lamps, and others for illumination. The control and communication components which include microcontrollers, sensors, receivers, and others are the important components and are accountable for intelligence in the luminaries. Rising infrastructure requirement, growing population, and focus on energy consumption rate has LED to the evolution of the Bluetooth LED bulb market. Moreover, focus of various governments over energy consumption is acting as a key factor driving the Bluetooth LED market.



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Major players in this market are Koninklijke Philips N.V., Osram GmbH, Acuity Brands Lighting, Inc., General Electric Company among others.

Market segmentation has been done on the basis of Light Source, Connectivity Technology, End User, Component and Geography. On the basis of connectivity technologies, the market has been segmented into wireless and wired technologies. The various end users covered in this report are commercial, residential, industrial, government & public, and others. The Bluetooth LED bulb market based on lighting types is segmented into florescent lights, LED lamps, HID lamps, and others. The various components considered for the study of Bluetooth LED bulb market are control & communication components and luminaries & fixtures. Geographically, the Global Bluetooth LED Bulb Market has been segmented into five regions, namely, North America, Europe, Asia-Pacific, Middle East and Africa (MEA) and Latin America.

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