

Middle East investing in tourism and heritage projects

DUBAI, UNITED ARAB EMIRATES, September 14, 2016 /EINPresswire.com/ -- The GCC and other Middle East countries are investing heavily in cultural tourism to diversify away from oil reliance in order to develop a more sustainable and resilient economy. As part of this movement, UAE has launched Dubai Historical District (DHD) - that includes 65 heritage restoration projects and 31,000 sqm of museums and has been launched under the directives of HE Sheikh Mohamed bin Rashed Al Maktoum in an effort to boost Dubai's cultural tourism and is planned for completion by 2018.

With this in mind, IQPC is organising the [Cultural Tourism Middle East](http://www.culturaltourismme.com/news) conference which will take place from 14 - 15 November in Dubai, UAE. This conference will bring together senior officials from the region's tourism, cultural development & antiquities, heritage & arts, cultural activities and architectural heritage community to discuss the latest developments and strategies to boost cultural tourism in the Middle East.

www.culturaltourismme.com/news

Speakers at this conference will include:

- Yousuf Lootah, Executive Director, Dubai Department of Tourism & Commerce Marketing (DTCM)
- Eng. Rashad Mohamed Bukhash, CEO, Architecture Heritage Society, UAE
- Dr. Anna Paolini, UNESCO Representative in the countries of the Gulf and Yemen; Director, UNESCO Doha Regional Office
- Dr. Zaki Aslan, Regional Representative, ICCROM for the Arab States; Director, ICCROM-ATHAR Regional Conservation Centre, UAE
- Jasper Hope, Chief Executive, Dubai Opera
- Dr. Saleh Al Shaaibi, Director General of Tourism Development, Ministry of Tourism, Oman
- Munthir M. Alansari, Director General for Tourism Information and Research Centre, Saudi Commission for Tourism and National Heritage
- HE Ms Lina Annab, Minister of Tourism and Antiquities, Jordan
- Dr. Saied Hamed, General Director of Conservation of Archaeological Museums of Cairo, Ministry of Antiquities, Egypt
- Isobel Abulhoul, CEO & Trustee, Emirates Literature Foundation; Director, Emirates Festival of Literature, UAE
- Ashraf Naim, General Manager, Islamic Museum Australia

Haley Sharpe Design (hsd), HB-Laserkomponenten GmbH, GSM Project, Projex and Kvorning Design & Communication have confirmed as a sponsors of this event.

Find the full programme, speaker list and registration form at www.culturaltourismme.com/news or call +971 4 364 2975 or email enquiry@iqpc.ae for more information.

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