



eZ Systems announces lineup for eZ Conference 2016: Beyond the Web to be held on October 5-6 in Paris

Registration is open and eZ Conference+SymfonyCon 20% off bundle is available in limited quantity

BROOKLYN, NY, UNITED STATES, September 14, 2016 /EINPresswire.com/ -- [eZ Systems](#), a provider of open source content management software, today announced the speaker lineup for [eZ Conference 2016: Beyond the Web](#). The conference brings together experts in digital strategy, marketing and engineering to exchange ideas on how to deliver remarkable digital experiences. The conference will be held October 5-6, 2016 at the Châteaumont' City Le Cnit in Paris, France.

An annual summit, eZ Conference is the largest gathering of the eZ community worldwide—from editors and marketers who use eZ Publish, eZ Platform and eZ Enterprise, to the developers and designers building content-rich websites and applications with eZ software. Passes to eZ Conference are \$295 each. The conference is presented in partnership with SensioLabs, the creators of Symfony, and a 20% discount is available for attendees who register for eZ Conference and SymfonyCon Berlin, which will be held on December 1-3, 2016.

eZ Conference will host more than 20 distinguished speakers, including business and technology leaders, digital transformation specialists, marketers and software developers. Speakers include Paul Boag, an industry leader in user experience and digital strategy; Yann Gourvennec, CEO and Founder of the digital marketing agency Visionary Marketing; Mark Brincat, Chief Technology Officer of The Economist; and Dietmar Schantin, Founder of the Institute for Media Strategies.

Session topics include:

- eZ and the evolution of CMS: where are we today and where are we headed tomorrow?
- Pitfalls of digital transformation and how to avoid them
- Adapting to the digital economy: how to become a catalyst for organizational change
- Content marketing 2016-2020: how to raise your content above the surface
- Why is application performance so important to your business and what can you do about it?
- Content as a Service: Positioning eZ as the digital hub for the enterprise
- Customizing and extending eZ: the eZ Platform UI, SOLR search and many extensions

There will also be a pre-conference, full-day training for developers on October 4th during which eZ's Professional Services team will provide an introduction on how to customize and extend eZ Platform and eZ Enterprise from the ground up.

"We are very excited to return to Paris for this year's eZ Conference," said Aleksander Farstad, CEO and Co-founder of eZ Systems. "Our annual summit is the best opportunity for members of the eZ Community to get together and learn from each other. It's also a great chance for people new to our ecosystem to discover our software and hear from many of the talented people who use it to deliver engaging digital experiences."

The lead sponsor for eZ Conferencer 2016 is Platform.sh, a provider of continuous deployment Platform as a Service. “It is with great pleasure that Platform.sh supports this year’s eZ Conference as its main sponsor,” says Kieron Sambrook-Smith, Chief Commercial Officer, Platform.sh. “Through our new partnership we are looking forward to helping accelerate eZ Platform and eZ Enterprise to new heights in the CMS world. This new combination of our PaaS and eZ’s software will offer developers a much better user experience for building, testing and deploying new features, which we will discuss at various sessions during the conference.”

Additional sponsors include Kaliop Interactive Media, Inviqa, Smile and Sword Group.

For more information and to register for the conference, visit <http://conference.ez.no>

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About eZ Systems

eZ Systems is a global content management platform provider that is dedicated to helping businesses maximize the value of their content and deliver digital experiences that foster growth. Our software eZ Platform and eZ Enterprise helps developers, editors and marketers build content-rich websites and web applications—from brand sites, ecommerce and mobile apps to intranets, web portals and the Internet of Things. Fueled by over 15 years of organic growth as the creators of the award-winning CMS eZ Publish, eZ's ecosystem contains 45,000+ users, 80+ business partners and 500+ enterprise customers. For more information, visit <http://ez.no>

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