

# Biogen Talk Biosimilars in Keynote Address at Biosimilars Europe 2016

*Biogen added onto the speaker panel for SMI's 7th annual Biosimilars Europe event*

LONDON, ENGLAND, UNITED KINGDOM, September 14, 2016 /EINPresswire.com/ -- Following on from Biogen's recent UK launch of its biosimilar drug for a range of chronic inflammatory conditions, SMI are thrilled to welcome them onto the agenda for [Biosimilars Europe 2016](#).

The newly added presentation from the Global Head Medical Affairs Biosimilars, Mourad Farouk Rezk, will discuss how to bring biosimilars closer to patients and

healthcare professionals when the show returns to Central London on 29th & 30th September.

The [programme](#) for the 7th annual conference will also include presentations on critical industry updates from experts such as Duncan Emerton from FirstWord and Alan Sheppard from IMS Health; a spotlight on European and global regulatory landscape from leading Health Agencies; as well as case studies from Merck Group and Boehringer Ingelheim.

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Thoughts on innovative partnering strategies & structures and exchange on ideas...

*Merck*

A full speaker line-up and detailed conference agenda is available at [www.biosimilars-europe.com](http://www.biosimilars-europe.com)

Biosimilars Europe 2016  
7th Annual Conference: 29th & 30th Sept | Interactive

Workshops: 28th Sept  
Holiday Inn Kensington Forum, London UK

Proudly Sponsored by: Abzena and Schwegman Lundberg Woessner

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To register for the conference, visit [www.biosimilars-europe.com](http://www.biosimilars-europe.com) or contact Fateja Begum on Tel: +44 (0)20 7827 6184 / Email: [fbegum@smi-online.co.uk](mailto:fbegum@smi-online.co.uk)  
To sponsor, speak or exhibit at the conference, contact Alia Malick on Tel: +44 (0)20 7827 6168 / Email: [amalick@smi-online.co.uk](mailto:amalick@smi-online.co.uk)

The banner features the SMI logo at the top right, followed by the text "SMi Presents the 7th Annual Event...". Below this, the event title "Biosimilars Europe" is written in a large, blue, sans-serif font. Underneath the title, it says "London, UK" and "29TH & 30TH SEPT 2016". The central image shows three clear plastic vials containing orange, blue, and yellow capsules. At the bottom, a black bar contains the text "Register online at www.biosimilars-europe.com" and "Biosimilars Europe 2016".

SMi Presents the 7th Annual Event... **SMi**  
**Biosimilars Europe**  
London, UK  
29TH & 30TH  
SEPT 2016  
Register online at [www.biosimilars-europe.com](http://www.biosimilars-europe.com)  
Biosimilars Europe 2016

## About SMi Group

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