

# Global Bring Your Own Device (BYOD) Market Insights, Competitor Analysis, Strategy, Trends and Outlook to 2022

*Global Bring Your Own Device Market Information, by Device (Smartphone, Tablets, Laptops), by Industry (IT, Manufacturing) - Forecast 2016-2022*

PUNE, MAHARASHTRA, INDIA, September 14, 2016 /EINPresswire.com/  
-- Industry News

- In August 2016, AirWatch announced the launch of AirWatch Express which will speed up and simplify the mobile device management.
- In July 2016, AirWatch introduces a new identity defined workstation, an upgrade to existing workstation ONE.

## Key players

- o IBM Corporation (U.S.)
- o Hewlett-Packard (U.S.)
- o Alcatel-Lucent (France)
- o Apperian (U.S.)
- o AirWatch (U.S.)
- o AT&T (U.S.)



The prominent players are- IBM Corporation (US), Hewlett-Packard (US), Alcatel-Lucent (France), Apperian (US), AirWatch (US), AT&T (US), Cisco Systems Inc. (US), Duo Security (US), Oracle Corporation"

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- o Cisco Systems Inc. (U.S.)
- o Duo Security (U.S.)
- o Good Technology, Inc. (U.S.)
- o Oracle Corporation (U.S.)

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Market Synopsis of Bring Your Own Device (BYOD) Market  
Market Scenario

BYOD or Bring your own device refers to allowing the employees to bring their personal devices such as mobile

phones, laptops, tablets to their work place and use them to access the privileged company information. Global BYOD market has been valued at US \$XX billion in the year 2015 which is expected to grow at US \$XX billion by the end of forecasted period with the CAGR of XX%. Increase in the ration of clients bringing their own devices to workplace is driving the market.

Taste the market data and market information presented through more than 70 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Bring Your Own Device Market Research Report- Global Forecast 2022](#)"

## Market Segmentation

Segmentation by Device: Smartphone, Tablets, Laptops among others.



Segmentation by Industry: IT, Manufacturing, Telecommunication, Entertainment, Healthcare among others.

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Study Objective of Bring Your Own Device (BYOD) Market

- o To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Bring Your Own Device Market

- o To provide insights about factors affecting the market growth

- o To analyze the Bring Your Own Device market based on various factors- value chain analysis, porter's five force analysis etc.

- o To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)

- o To provide country level analysis of the market with respect to the current market size and future prospective

- o To provide country level analysis of the market for segment by device by industry and sub-segments

- o To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

- o To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Bring Your Own Device Market

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Regional Analysis

North America is dominating the market of BYOD with the market share of XX%. High employment ration and high consumption of consumer electronic products such as smartphones and tablets are driving the market. Europe stands as second biggest market for BYOD in terms of revenue generation which holds XX% of market share. Asia-Pacific has emerged as fastest growing market with the with the CAGR of XX% which has been valued at US \$XX billion in the year 2015 and expected to reach at US \$XX billion by the end of forecasted period.

The report for Global Bring Your Own Device Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

Related Report

[Global Drones Market Research Report- Global Forecast 2027](#)

Global Drones Market Information, by Drone Types (Very Small Drones, Small Drones, Medium

Drones, Large Drones), by Application Areas (Aerospace and Defence, Agriculture, Transportation, Inspection & Monitoring, Media & entertainment, Government) - Forecast 2016-2027 More Details @ <https://www.marketresearchfuture.com/reports/global-drones-market-research-report-global-forecast-2027>

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