M-Health Applications World Market Segmentation and Major Players Analysis Forecast to 2022

M-Health Applications Market 2016 Analysis and Forecast to 2022

PUNE, INDIA, September 14, 2016 /EINPresswire.com/ -- According to researcher, the Global M-Health Market is estimated to be $14.39 billion in 2015 and is expected to reach $103.23 billion by 2022 growing at a CAGR 32.5% during the forecast period. Persistent growth in coverage of cellular networks, growing government initiatives, quick advancements in mobile technologies are some of the key factors fueling the growth of global mHealth market. However, security concerns, ambiguity in government regulations in some regions, poor accuracy of devices and technology immaturity in middle & lower income groups are hindering the market. In 2014, North America and Europe represented the two biggest markets for mHealth and together accounted for more than 65% of the market revenue.

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Growing at a CAGR of around 40%, blood glucose meters is anticipated to be the fastest growing segment in global mHealth devices market during the forecast period. By service, diagnostic, monitoring and treatment services jointly hold about more than 70% of the market. Cardiovascular and diabetes mhealth applications will remain as the productive market segments for vendors involved. In North America, U.S. continues to be the leading market throughout the forecast period. Asia-Pacific is expected to be the fastest growing region in mHealth market.
Some of the key players in global M-Health market are AT&T, Inc., Athenahealth, Inc., Biotelemetry, Inc., Cerner Corporation, Cisco Systems, Inc., Johnson & Johnson, Lifewatch Ag, Medtronic PLC, Omron Corporation, Philips Healthcare, Apple, Inc., Sanofi, AirStrip Technologies, Inc., Nike Inc. and LifeWatch AG.

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Devices Covered:
• Pulse Oximeters

• Multi-Parameter Trackers
• Blood Glucose Meters
• Sleep & Apnea Monitor
• BP Monitors
• Wearable Fitness Sensor Device
• Neurological Monitoring Device
• Heart Rate Meters
• Blood Pressure Monitors
• ECG Monitors
• Cardiac Monitors
• Peak Flow Meters
• Others
Stakeholders Covered:
• Healthcare Providers
• Mobile Operators
• Application Players
• Device Vendors
Services Covered:
• Treatment Services
• Monitoring Services
• Wellness Services
• Diagnosis Service
• Prevention Services
• Healthcare System Strengthening Services
• Other Services
Applications Covered:
• Chronic Care Management Apps
o Blood Pressure & ECG Monitoring Apps
o Cancer Management Apps
o Diabetes Management Apps
o Mental Health and Behavioral Disorder Management Apps
o Others
• Medical Apps
o Alert and Awareness Apps
o Continuing Medical Education (CME) Apps
o Diagnostic Apps
o Medical Reference Apps
• Women's Health Apps
o Breastfeeding Apps
o Fertility Apps
o Pregnancy Apps
o Others
• Medication Management
• Personal Health Record (PHR) Apps
• Healthcare and Fitness Apps
o Nutrition and Fitness Apps
o Health-Tracking Apps
o Weight Loss Apps
• Other Apps
Type of Therapeutic segments Covered:
• Neurology
• Diabetes
• Cardiovascular
• Respiratory
• Others
What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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