



Global Enterprise Social Software Market 2016 Share, Trend, Segmentation and Forecast to 2020

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PUNE, MAHARASHTRA, INDIA, September 14, 2016 /EINPresswire.com/ -- [Enterprise Social Software](#) Industry

Description

According to Statistics MRC, the Global Enterprise Social Software (ESS) market is accounted for \$5.53 billion in 2015 and is expected to reach \$13.55 billion by 2022 growing at a CAGR of 13.6%. With the increase in need of connectedness and mobility through secured social media, ESS is creating a boom in the global market. The demand for enterprise internet working among clients, partners, distributors and employees in the commercial units has creating a void in market, which is being filled by ESS.

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Current trend of Cloud service is also creating a buzz in market, it is one of the very important part of ESS. These are helping enterprises to gain priority in ESS in implementation while reducing huge investments. ESS is being embedded in existing business applications by registering growth in limited features platform. All are being current trends but less awareness and processing cost are the factors chopping down the market growth. In Asia Pacific region the market is emerging fast as being a developing region whereas North America is the largest revenue generating market due to the vast adoption.

Some of the key players of the market are

Autodesk Inc., Google Inc, Cisco inc. , Atos, Microsoft, Broadvision, IBM, Tibco Software, Salesforce and Opentext Corp.

Organization sizes covered:

- Enterprises
- Large Enterprises
- Small Businesses
- Medium Businesses

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Deployments Covered:

- On-Demand (Saas)
- On-Premises

Verticals Covered:

- Banking, Financial Services, and Insurance (BFSI)
- Retail
- Healthcare and Life Sciences
- Academia and Government
- High Tech and Telecommunications
- Other Verticals

Demand Analysis Covered:

Enterprise Functions

- o Research and Development (R&D)
- o Sales
- o Human Resources (HR)
- o Operations
- o Marketing
- o Information Technology (IT)
- o Other Enterprise Functions

Technology Solutions

- o Document Management and Collaboration
- o Enterprise Community and Blogs
- o Enterprise Micro blogging
- o Enterprise Social Networking Groups
- o Enterprise Wikis and Shared Spaces
- o Instant Messaging (IM)

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific
- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa
 - o Egypt

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What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players

- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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