

Houston Writers Guild (HWG) Hosts Second Annual IndiePalooza Conference

Independent authors and publishers gather in Houston to share latest publishing and marketing trends in the book publishing world

HOUSTON, TX, USA, September 14, 2016 /EINPresswire.com/ -- The [Houston](#) Writers Guild hosts the second annual IndiePalooza Conference at the DoubleTree by Hilton Houston Hotel & Suites, Westheimer, near the Galleria in Houston, TX, on September 23 and 24, 2016.

IndiePalooza assists self-published and indie-published [authors](#) in the pursuit of their career, and provides all authors, indie and traditionally published, with marketing tips and insights.



The conference opens Friday night with a session provided by cover artist Dylan Drake. During the session, "What Makes a Great Cover," Drake, owner of Wayword Author Services, provides tips and techniques for making book covers stand out from the rest.

Max Regan, freelance developmental and content editor presents the keynote session, "Indie [Publishing](#) is a Team Sport," on Saturday morning. Max Regan works with authors who have published with Simon and Schuster, Counterpoint, WW Norton, Random house, and Harper Collins. He is the founder and director of the Hollowdeck Writing Guild in Boulder, Colorado

Breakout sessions feature authors and other industry experts such as Chantell Renee, Martine Lewis, Mary Smith, Johnnie Bernhard, Adrienne Perry, Fern Brady, Melanie Bragg, Artemis Greenleaf, Dorothy Tinker, Brian Jud, Adam Holt, Andrea Barbosa, Monica Shaughnessy, Ellen Leventhal, and Mandy Broughton. The Conference concludes with a book blogger panel to provide tips on how to best reach out to this growing avenue for book promotions.

For more information about the event, visit the Houston Writers Guild website at: www.houstonwritersguild.org/indiepalooza-event/

About the Houston Writers Guild

The Houston Writers Guild is a community of writers whose purpose is to support each other in their craft and writing career. The 501(c)6 organization is entirely run by volunteers who strive to provide a diverse program to its members and beyond.

The Houston Writers Guild organizes critique circles, socials and round tables, conferences and workshops, newsletter and social media, write-ins and many more. The Guild's mission is to provide a safe environment for writers of all skill levels; reciprocally share time, talent, and knowledge; create opportunities for the development of writing careers; celebrate the success of each as a success of all; provide a platform through which members forge life-long relationships in writing and publishing and foster a culture of continuous learning.

To join the Houston Writers Guild or to volunteer, please visit: www.houstonwritersguild.org

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