

Latin America Beverage Packaging Market: Major Vendors, Market Strategies, Major Products

Latin America Beverage Packaging Market 2016 Share, Trend, Segmentation and Forecast to 2022

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Latin America <u>Beverage Packaging</u> Market was valued at US\$XX.XX billion in 2014 and is estimated to reach US\$XX.XX billion by 2020, at a CAGR of XX percent.

The market for beverage packaging is directly proportional to increasing demand in beverage manufacturing industry. Consumer are looking for convenient packaging solutions, leading to companies focus on innovative packaging solutions. Moreover, stringent government regulation for environmental safety has put barriers on the production and disposal of synthetic polymers like plastic.

Beverage Packaging market is being driven by factors like growth in beverage consumption,



changing consumer buying behavior and the growing demand for long shelf life. However, it is expected that government and industry regulations will pull back the market growth. Due to rising concerns about environmental sustainability, certain synthetic materials are banned, putting cost pressures on the packaging solution manufacturers.

The market for Latin America Beverage Packaging Material is segmented on the basis of type (Glass, Paper, Metal, Plastic and Others), by products (Cans, Bottles, Pouches, Boxes and Others), by beverage type (Milk, Water, Juices, Energy Drinks, Alcoholic Beverages and Others) and by Geography.

Some of the vendors that are included in the report are Amcor, Bemis, Mondi Group, Tetra Laval, RPC Group, Saint Gobain, WestPack, Reynolds Group Holdings, Rexam PLC, Graham Packaging, Toyo Seikan, Sonoco Products Company, Ardagh Group, Crown Holdings and Alcoa.

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What is there in report?

1) Report gives complete market insights, the driving forces of the market, the challenges it faces and

the opportunities in the current market scenario

- 2) Complete market segmentation has been done on the basis of different packaging and product types along with detailed analysis for the next 5 years
- 3) Complete market breakdown has been done to give a detailed picture of the Beverage Packaging market
- 4) The report also gives information of major vendors, their existing share in the market, strategies they adopt along with the major products, financials, recent developments and profile of these vendors.

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