



Global BPO Services Market 2016 Share, Trend, Segmentation and Forecast to 2020

BPO Services -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021

PUNE, MAHARASHTRA, INDIA, September 16, 2016 /EINPresswire.com/ -- [BPO Services](#) Industry

Description

Wiseguyreports.Com Adds "BPO Services -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021" To Its Research Database

This product provides revenue opportunity forecasts in the BPO Services market from 2014 to 2018, spanning six service lines, 37 geographical markets, six regions, 14 verticals, and two size bands.

Report Detail's @ <https://www.wiseguyreports.com/reports/87478-kable-s-market-opportunity-forecasts-to-2018-bpo-services>

Scope

The extended scope of this product includes:

- Service lines covering CRM BPO, F&A BPO, HR Outsourcing, KPO, Procurement BPO, Vertical-specific BPO.
- Major regions covering North America, Central & Latin America, Western Europe, Central & Eastern Europe, Middle East & Africa, and Asia Pacific.
- Vertical Markets covering Communications & IT, Education, Energy, Financial Markets, Government, Healthcare, Insurance, Manufacturing, Media, Pharmaceuticals, Retail, Retail Banking, Utilities, and Other.
- Size bands covering Small and Medium Sized and Large enterprises.

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Reasons To Buy

- The most exhaustive and up-to-date product providing revenue opportunity forecasts in the BPO services market from 2014 to 2018, six service lines, 37 geographical markets, six regions, 14 verticals, and two size bands.
- More than 21,816 data points across various service lines, verticals, and geographies, enabling informed strategic and tactical decisions.
- Extensive technology growth predictions based on adoption indicators, end-user technology demand, Kable's in-house ICT survey results, and macroeconomic factors.

Key Highlights

- Kable forecasts the global BPO services market to grow at a CAGR of 5.7% from 2014 to 2018.
- The Healthcare industry is expected to witness the fastest growth in BPO services spending, with this market growing at a CAGR of 6.9% from 2014 to 2018.
- Vertical-specific BPO which currently constitutes the largest proportion (28%) of the overall BPO services market is forecasted to reach \$47.4 billion by 2018.
- Large Enterprises' spend on BPO services are forecasted to reach \$106.6 billion by 2018.

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