



# Global Cloud Based BPO Market 2016 Share, Trend, Segmentation and Forecast to 2020

*The analysts forecast the global cloud-based BPO market to grow at a CAGR of 11.39 percent over the period 2014-2019.*

PUNE , MAHARASHTRA, INDIA, September 16, 2016 /EINPresswire.com/ -- [Cloud Based BPO Industry](#)

## Description

Wiseguyreports.Com Adds “Cloud Based BPO -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

Over the years, enterprises worldwide have become increasingly dependent on technology and various software products to run their business and drive revenue growth. This trend is expected to intensify, and therefore the role of outsourcing the business processes to third party vendors has become vital and it directly contributes to the organization's agenda.

Cloud computing has powered many SMEs business with remote workforces to be competitive in the market. It has provided enterprises with an opportunity to work together without any geographical constraints. In addition, it has also helped many organization to strengthen their customer base through modern innovative infrastructure that aids them to perform business operations real-time without any bandwidth limitation and latency.

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The increased need for cost effective business process is playing a significant role in shaping the future of the global cloud-based BPO market. Recently, most of the business enterprises are looking forward to incorporate their various business process to cloud to gain a competitive advantage across all major verticals in emerging market. Moreover, the integration of various business process in cloud is predicted to amplify the growth of the business further, while ensuring the compliance and regulatory standards.

The analysts forecast the global cloud-based BPO market to grow at a CAGR of 11.39 percent over the period 2014-2019.

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## Covered in this report

This report covers market segmentation by services: HR, finance and accounting, payments, customer management, e-commerce, and others (such as advertising, supply management and

industry operations) and by geography. In addition, it covers the information about the overview of cloud market and its deployment models and sub-segments: IaaS, PaaS and SaaS.

The report, Global Cloud-based BPO Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the global cloud-based BPO market landscape and its growth prospects in the coming years. It also includes profile of key vendors operating in this market.

#### Key vendors

- Accenture
- Cognizant
- IBM
- SAP
- TCS

#### Other prominent vendors

- ADP
- Atos
- CA Technologies
- Capgemini
- CSC
- Firstsource
- Fujitsu
- Genpact
- HCL Technologies
- HP
- Infosys
- NGA Human Resources
- Oracle
- Sungard
- Wipro
- WNS
- Xerox

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#### Market driver

- Increased focus toward cost effective business operation
- For a full, detailed list, view our report

#### Market challenge

- Security and data privacy issues
- For a full, detailed list, view our report

#### Market trend

- Cloud brokerage services
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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