

Experion Technologies' Field Sales Automation Tool FieldMax Receives 2016 IoT Evolution Product of the Year Award

FieldMax Honored for Exceptional Innovation

THIRUVANANTHAPURAM, KERALA, INDIA, September 19, 2016 /EINPresswire.com/ -- Thiruvananthapuram (19 Sept-2016) – [Experion Technologies](#) based out of Technopark, Trivandrum, India, announced today that their mobile-based sales order management solution, [FieldMax®](#) has received the “2016 IoT Evolution Product of the Year Award” from IoT Evolution magazine and IoT Evolution World, the leading magazine and website covering IoT technologies.

“FieldMax is an Enterprise Mobility solution that has helped over 160 manufacturers and distributors reach out to more retailer shelves, increase field sales productivity while also driving cost savings in supply chain operations.” said Binu Jacob, CEO, Experion Technologies.”

FieldMax is the next generation sales automation tool designed to meet the requirements of a modern-day sales organization. Tailor-made to suit the needs of retail, pharma, automotive, FMCG and CPG industries, FieldMax connects a large field sales force with their distributor network and HO sales in real time, leading to faster data exchange and sharp market visibility. FieldMax leverages mobile, cloud, analytics and IoT technologies to solve the key challenges in field sales operations.

FieldMax is included in the Mobility Quadrant of Frost & Sullivan - NASSCOM Product Excellence Matrix 2014 for Indian software products. Over 200 companies spread across 7 countries have adopted FieldMax so far.





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Rich Tehrani, CEO, TMCNet

“FieldMax continues to win accolades from our customers. Our customers saw the return on their investment within a few months of implementation compared to their ERP or sales force automation investments” added Manoj Balraj, President, Experion Technologies.”

“It is my pleasure to recognize FieldMax, an innovative solution that earned Experion Technologies the 2016 IoT Evolution Product of the Year Award,” said Rich Tehrani, CEO, TMCNet. “I look forward to seeing more innovation from Experion in the future.”

About Experion Technologies:

Experion Technologies (www.experionglobal.com) is a 10+ year-old software product and services company. The flagship product from the company is FieldMax (www.fieldmax.in). The company has direct presence in the United States, India, Australia, Germany, Switzerland and Netherlands. Products and applications developed by Experion have served customers across 26 countries worldwide. Experion harnesses mobile, web, analytics, IoT, & cloud technologies to develop custom solutions and products for industry domains such as retail, manufacturing, transportation & supply chain, healthcare, education and financial services.

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