

## Home Care Packaging Germany Market: Major Vendors, Products, Segmentation Forecast 2016-2022

Home Care Packaging Germany Market 2016 Analysis and Forecast to 2022

PUNE, INDIA, September 19, 2016 /EINPresswire.com/ -- Growing preference for healthier lifestyle has led to increased demand for homecare products. Increasing medical care costs is leading to more number of people opting for products and solutions which can reduce their medical bills and keep them safe. Manufacturers are trying to differentiate their offerings by opting for specific packaging solutions which conveys useful information while keeping the products safe. The packaging market for this segment is set to witness high growth for the forecast period. Homecare packaging market in Germany is estimated to grow at compound annual growth rate of xx.xx% to reach total market value of \$xx.xx billion by the end of 2020 from the present estimate of \$xx.xx billion in 2014.



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Despite economic downturns, demand for home healthcare products is increasing, so is the requirement for packaging solutions. Plastics are the major packaging material being used by companies, driven by advantages like durability, cost benefits and versatility. New polymers like PLA, biodegradable PHA (polyhydroxyalkanoate), bio PTT (polytrimethyl terephthalate), etc are

slowly getting acceptance, however, cost remains a deterrent.

Some of the major companies mentioned in the report are:

Amcor, Mondi Group, Bemis, Rexam, RPC Group, Winpak, AptarGroup, Sonoco, Silgan Holdings, Tetra Laval, DS Smith Plc, CAN-PACK S.A., Prolamina Packaging

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## What is there in report?

- 1) Report gives complete market insights, the driving forces of the market, the challenges it faces and the opportunities in the current market scenario
- 2) A complete market segmentation has been done on the basis of different packaging and product types along with detailed analysis for the next 5 years
- 3) Complete market breakdown has been to give a detailed picture of the homecare packaging market
- 3) The report also gives information of major vendors of homecare packaging products, their existing share in the market, strategies they adopt along with the major products, financials, recent developments and profile of these vendors.

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