

Music Publishing World Market Segmentation and Major Players Analysis 2020

Music Publishing Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Market Forecast to 2020

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encompasses of promoting music from different sources, including music publishing houses as well as independent musicians. Music publishing copyrights and publishes compositions from diverse sources and makes profits from their sales during live performances, recordings, films, and advertisements globally. The market is facing a transition in spending for music, from physical to digital means, due to the ease of buying and discovering original music. This is possible because of the continuation of protected payment gateway.

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The global music publishing market rises at a compound annual growth rate (CAGR) of XX.X percent from 2015 to 2020.

Live performances contribute to the major share of revenue of the global music publishing market, which in turn drives the market. It provides the opportunity to the music lovers to experience their favorite artists perform live.

The global music publishing market is broadly segmented in terms of the genre of music, the royalty fees, functions, industry activities, and region. Music publishing companies differ in their services, sizes, and structures. Based on types of publishers, the market is categorized into major, mini-major, and independent music publisher. Further, the music publishing market is divided based on royalties as, Performance Royalties, Synchronization Royalties, and Mechanical Royalties. In addition, music publishing includes other responsibilities, such as acquiring songs, administering copyrights, exploiting the artistic material, and protecting copyrights.

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Live performances and new artistes in the market are the major factors boosting the global music publishing market's growth and revenue. Further, the market growth is driven by offering established networking capabilities, industry contacts, secured copyrights, advance payments, fixed contracts,

and publicity collateral to artistes by music publishing companies.

The global music publishing market is highly competitive with some of the key participants being Universal Music Publishing Group, Super Cassettes Industries Private Ltd., Warner/Chappell Music, Inc, Criterion Music Corporation, Avatar Publishing Group, Broadcast Music, Inc, Sony/ATV Music Publishing LLC and others.

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