

## Cloud Security in Banking World Market Segmentation, Major Players Analysis and Forecast 2019

Cloud Security in Banking: Data Security Information Security, Service Models (PaaS, IaaS, SaaS, Email Security, Deployment Models (Private, Public and Hybrid)

PUNE, INDIA, September 19, 2016 /EINPresswire.com/ -- The banking industry is witnessing unprecedented changes. The customers are now the driving force behind this sector and are forcing banks to try new business models. The penetration of IT is also one of the major factors which is driving this transformation. Cloud computing is one of the technologies that is helping banks to deliver on customer expectations and streamline their different business processes. The time and cost saving for banks which are implementing cloud services is staggering but security concerns raise the need for efficient cloud security solutions to protect sensitive client information. The market for cloud security solutions in banking sector is set to grow at a CAGR of 32.58% for the period 2014-2019.

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- 2) A complete market breakdown has been done by different geographies along with the country level segmentation to give a detailed picture of the market.
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Who should be interested in this report?

- 1) Vendors who are into manufacturing of these products as they can get an overview of what competitors are doing and also which markets they can look forward to expand their operations
- 2) Investors who are willing to invest in this market
- 3) Consultants who can have readymade analysis to guide their clients
- 4) Anyone who wants to know about this industry

Leaders

1 CipherCloud 2 Vormetric 3 Boxcryptor 4 Perspecsys 5 Vivo 6 Trend Micro 7 Wave Systems 8 Salesforce 9 Google 10 Sophos Challengers 1 HyTrust, Inc. 2 Vaultive 3 SafeNet 4 Tresorit 5 Zscaler Table of content Introduction 1.1 Research Methodology 1.2 Key Findings 1.3 Executive Summary **Current Market Trends** 2.1 Market Overview 2.2 Technology Snapshot 2.3 Industry Usage 2.4 Factors Driving the Market 2.5 Factors Restraining the Market 2.6 Growth Prospects in Current Marketspace 2.7 Industry Value Chain Analysis

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