

MasterKey Alliance Announces Hire of John Decoste, CCHP

The fastest growing technology company in the corporate housing and serviced apartment space, has once again expanded its team.

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[MasterKey Alliance](#), the fastest growing technology company in the corporate housing and serviced apartment space, has once again expanded its team with the hiring of [CCHP](#), John Decoste, heading up Global Sales & Business Development for the Americas. Based in California, John brings a wealth of industry experience both in the Extended Stay Hotel and Corporate Housing Industry. In his most recent capacity with Corporate Stays, he helped the company grow from a local to a national successful enterprise and built a large corporate housing network. As a strategist and team leader, John is known for driving growth and profitability



Global Sales & Business Development - MasterKey

with expertise and delivering technology/customer solutions.

John comments, “I am excited to be joining the MasterKey Alliance team at such a crucial point of their expansion. Today’s buyer has changed and MasterKey is delivering a smart solution to save time and money. With no hidden fees or commissions to Alliance Members or Clients, the platform offers a 100% ethical booking solution for all parties and ensures that the best price is offered to the business traveler. I can definitely stand proudly behind that.”

The cloud-based, game-changing service and platform is the brainchild of Gordon Doell, founder and CEO of The OBASA Group, a leader in corporate housing, commercial, and residential real estate development markets for the past 25 years.

“Being an industry leader today is in no way a security blanket to guarantee tomorrow’s success,” says Doell. “Today’s truly successful companies must embrace Information Technology and leverage it in order to achieve great results. MasterKey’s e-commerce platform enables our Alliance Members to be

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John Decoste, CCHP

competitively positioned within a highly mobile, hospitality industry.”

To learn more, visit www.masterkeyalliance.com or call from Canada/USA toll free 1.844.MASTR.KY (627.8759) or International +31 657 56 1939

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