

Hair Removal Cream Industry Segments Based On Geography, Key Vendors, Driver, Market, Trend 2020

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PUNE, INDIA, September 20, 2016 /EINPresswire.com/ -- Global Hair Removal Cream Industry

Analysts forecast the global hair removal cream market to grow at a CAGR of 8.34% during the period 2016-2020. Hair removal cream depilates by chemically dissolving hair that grows on the surface of the skin. They are a temporary solution for removing hairs. On the other hand, electrolysis and laser are permanent hair removal procedures, which are gaining popularity worldwide. However, laser treatment is an expensive solution, thereby restricting its use among high-income group consumers. Consumers intending to spend less tend to opt for cheap and effective solutions like hair removal creams.

Covered in this report

The report covers the present scenario and the growth prospects of the global hair removal cream market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of hair removal in the market used for normal, dry, sensitive, and other skin types.

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The market is divided into the following segments based on geography:

- North America
- Latin America
- APAC
- EMEA

Global Hair Removal Cream Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Church & Dwight
- Reckitt Benckiser
- Dabur
- Procter & Gamble

Other prominent vendors

- L'Oréal
- Sally Hansen

- Vi-John Group
- Nads
- Jolen
- Revitol
- Skin Doctors Cosmeceuticals

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Market driver

- Religious custom
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Market challenge

- High preference of other hair removal methods
- For a full, detailed list, view our report

Market trend

- Growing penetration in emerging markets
- For a full, detailed list, view our report

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Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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