

The Drug Rehab Agency Expands To Offer Consulting Services

The Drug Rehab Agency will begin to offer treatment center consulting in response to client requests for help and insurance headaches.

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Fort Collins, CO – September 20th, 2016 – As the addiction treatment space continues to grow at records rates, The Drug Rehab Agency, a MD Media Company, has expanded its offering to include consulting services within the addiction space.

For over 4 years, The Drug Rehab Agency has provided clients with high level online marketing services to help generate traffic and increase the amount of people their clients can help.

"We are known for what we do for our clients, online" Marcus Hansen, CEO of The Drug Rehab Agency said. "As the treatment space has grown, so has the demand for quality consulting outside of just marketing a facility."

Mr. Hansen says that over the last year, The Drug Rehab Agency has received over 2 calls per week from people looking to start a center, or looking for a referral to help them increase their productivity and profitability. "It's no surprise that as insurance payouts change, centers need help identifying areas of opportunity to increase their margins. That is why we have created our new offering."

Mr. Hansen says the agency will continue to generate high quality, effective marketing campaigns, but will introduce the <u>treatment center consulting</u> element starting October 1st 2016. "We will offer everything a new or existing center will need including business plan creation and review, defining a market and its viability, marketing planning, budget planning, hiring of staff, treatment program creation, and billing management."

People in the addiction space trust us, and it is time we expand from standard marketing practices into something more robust for our current and new clients."

Mr. Hansen is the CEO and Founder of MD Media, the parent company to The Drug Rehab Agency and has a passion for the treatment industry. "I get excited every time I speak with someone who need help, helping others. That is why we do what we do. This is simply taking our passion to the next level."

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