



Retail Automation Market 2016 Share, Trend, Segmentation and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On –“Global Factory Automation and Industrial Controls Market”.

PUNE, INDIA, September 21, 2016 /EINPresswire.com/ -- Global [Retail Automation Market](#) is expected to grow at a CAGR of 15.41% during the forecast period. This growth is attributed to various factors like increase in retail stores and the growing demand for sophistication.

Retail giants including Walmart, Tesco, Kroger and Metro are contributing significantly to the growth of automation market as it helps them to cut down costs and boost efficiency. Automation solutions also enhance customer experience and improve employee efficiency. Some of the majorly used automation products in retail sector are barcode reader, currency counter, bill printer, cash register and kiosks.

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The Global [Retail Automation](#) market report talks about the key factors that contribute towards the growth of this market. The report discusses the technology overview and the trends, providing recent developments along with products available in the market.

In this report, the market has been segmented based on type i.e. amount of manual intervention required and by products. It also provides country specific market forecast, giving a detailed insight on the performance.

In addition, the report talks about competitive landscape including some of the major vendors manufacturing retail automation solutions like Siemens, Fujitsu, Casio, Motorola, Honeywell, Toshiba, Seiko Epson, NCR Corporation, First Data Corporation and Wincor Nixdorf.

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SPECIALITIES OF THIS REPORT

- 1) The report will be useful in gaining an exhaustive understanding of the regional market. It will also be of assistance in providing a comprehensive analysis of the major trends, innovations and associated prospects for market growth over the next five years.
- 2) The report will be an ideal source material for industry consultants, manufacturers and other interested and allied parties, to gain a critical insight into the factors driving and restraining the market, in addition to opportunities offered.
- 3) The report contains wide range of information about the leading market players and the major strategies adopted by them.

WHAT THE REPORT OFFERS

- 1) Market definition along with identification of key drivers and restraints for the market.
- 2) Market analysis with region specific assessments and competition analysis on a global and regional scale.
- 3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
- 4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
- 5) Identification and analysis of the Macro and Micro factors that affect the industry on both global and regional scale.
- 6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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