



# Awok.com, Virgin Megastore, Landmark Group to discuss the future of e-commerce in the Middle East

DUBAI, UNITED ARAB EMIRATES, September 21, 2016 /EINPresswire.com/ -- The market is changing: Omni-channel retail cannot be ignored - 70% of shoppers check online before making a purchase and other disruptors like social media and same-day delivery continue to shake up the market and change customer interactions and expectations.

The [e-Retail Middle East](http://www.eretailme.com/news) conference taking place from 6-8 December 2016 in Dubai, UAE, will gather e-commerce professionals to discuss the latest development of e-commerce in the region.

[www.eretailme.com/news](http://www.eretailme.com/news)

Key speakers include:

- Ulugbeg Yulshadev, Founder and Managing Director, Awok.com
- Saygin Yalcin, Founder and CEO, SellAnyCar.com
- Carl Ghossoub, Managing Director, Bididi.com
- Ian Ohan, Founder and CEO, Freedom Pizza
- Geet Balla, CEO, HolidayMe
- Eng. Razi Hamada, Head of Business Excellence, e-Commerce, Al Futtaim
- Mike Bermingham, Head of Merchandising, e-Commerce, Landmark Group
- Almir Smajlović, e-Commerce Manager, Virgin Megastore Middle East
- Stephane Paraiso, Managing Director, Azur Digital
- Ville Kangasmuukko, CEO, Bubbleroom
- And more

The conference will host speakers from retail and e-tail to address how to optimise e-commerce platform to ensure higher revenue and greater consumer advocacy.

Find the full programme, speaker list and registration form at [www.eretailme.com/news](http://www.eretailme.com/news) call +971 4 364 2975 or email [enquiry@iqpc.ae](mailto:enquiry@iqpc.ae).

Media contact: Michelle Petiza, +971 4 374 8283, [michelle.petiza@iqpc.ae](mailto:michelle.petiza@iqpc.ae) or visit [www.eretailme.com/news](http://www.eretailme.com/news)

Michelle Petiza  
IQPC Middle East  
0097143642975  
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist

you with your inquiry. EIN Presswire disclaims any content contained in these releases.  
© 1995-2016 IPD Group, Inc. All Right Reserved.