Global Event Management Software Market 2016 Industry Growth, size, Manufacturers, and Forecast Research Report to 2022

Global Event Management Software Market, by Software Type (Event planning,Venue management), by Deployment (Cloud, On-Premise), by Application - Forecast 2022

PUNE, MAHARASHTRA, INDIA, September 22, 2016 / EINPresswire.com/ -- Objective Study of Event Management Software Market:

• To provide detailed analysis of the market structure along with forecast for the next five years of the various segments and sub-segments of the global Event Management Software Market.

• To provide insights about factors affecting the market growth.

• To Analyze the Event Management Software Market based on various factors- porters five force analysis, mega trend analysis, macroeconomic indicators etc.

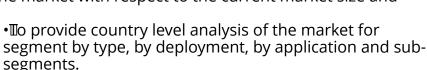• To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).

• To provide country level analysis of the market with respect to the current market size and future prospective.

• To provide country level analysis of the market for segment by type, by deployment, by application and sub-segments.

• To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

• To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Event Management Software Market.

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The Major Key Players are Cvent Inc. (U.S.), Etouches (U.S.), Eventbrite (U.S.), Lanyon Solutions Inc. (U.S.),Bizzabo (U.S.), Regfox LLC (U.S.),Ungerboeck software International (U.S.)
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Industry News:
- Cvent has acquired alliance tech in December 2015. Alliance Tech is an event measurement technology provider for corporate events.
- Etouches has acquired Zentila in June 2016. Zentila is an innovative hospitality and booking solution provider. Its meeting and bookings are based on SaaS technology platform.

Market Synopsis of Event Management Software Market

Global Market Scenario
The major growth driver of Event Management Software Market includes increasing expenditure on event management, growing adoption of cloud platform, and rising online education programs among others.
However, lack of technical expertise and changing consumer needs are some of the factors which ae hindering the growth of Event Management Software Market.

Target Audience of this Research:
- Research Organizations
- Education institutes
- Media
- Corporate
- Resellers and Distributors
- Government Agencies

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Event Management Software Market Research Report-Global Forecast to 2022"

Major Key Players of this Research:
Some of the major players in Global Event Management Software Market include

- Cvent Inc. (U.S.)
- Etouches (U.S.)
- Eventbrite (U.S.)
- Canyon Solutions Inc. (U.S.)
- Bizzabo (U.S.)
- Certain Inc. (U.S.)
- Regfox LLC (U.S.)
- Ungerboeck software International (U.S.)
- Pulse network (U.S)
- Active network LLC (U.S)

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Major Segments
Global Event Management Software Market can be segmented as follows:
Segmentation by Software Type: Analytics software, Venue management software, Event planning software and Event Registration software among others.
Segmentation by Deployment: On-premise, and cloud deployment
Segmentation by Application: Corporate, Government, Education, and Healthcare among others.

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Segmentation of Global Event Management Software Market
•By Type
•By Deployment
•By Application
•By Region

Event Management Software is an online platform to organize a corporate or traditional event successfully. It provides everything an organizer need to plan for successful events. Event planning, venue and catering booking, invitation, seating arrangement, content and other outsourcing management are the features of Event Management software. Growing penetration of cloud platform market and increase in number of trade shows and other corporate events is building need to understand growing demand for event management and its related software solutions.

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The report for Event Management Software Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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