

Probiotics Market 2016 - \$60.5 Billion Growth, Trends and Forecasts 2015-2020 - Research and Markets

Probiotics: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

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/EINPresswire.com/ -- According to Researcher, the Global [Probiotics](#) Market is accounted for \$30.4 billion in 2015 and is expected to reach \$60.5 billion by 2022 growing at a CAGR of 10.3% during the forecast period. Rising health awareness globally among consumers is expected to support the probiotics market growth. Increased intake of dietary supplements and dairy products across the western countries further propelled the market growth. Functional food sector further fuels the market growth. Government support and rising health concerns among consumers provide huge level of opportunities for probiotics manufacturers.

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Asia Pacific is expected to grow at a faster pace owing to technological advancements thus opening up new avenues for development.

Emerging markets, such as China, India, and Brazil, are expected to lead the region. However, less awareness levels about the advantages of probiotics especially in underdeveloped nations of Asia Pacific is hindering the market.

Some of the key players in the market include are

Nestle S.A.,
Lallemand Inc. ,
Chr. Hansen Holding A/S,
Arla Foods, Inc. ,
Nebraska Cultures,
BioGaia Biologics AB,
Yakult Honsha Co. Ltd.,
General Mills Inc.,
Mother Dairy Fruit & Vegetable Pvt. Ltd. ,
E. I. DuPont,
ConAgra,
Institute Rosell,
Lifeway Foods Inc. ,



Danisco A/S,
Probi AB and I-Health Inc.

Strain Types Covered:

- Bifidobacterium
- Lactobacillus
- Spore Formers
- Streptococcus
- Yeast
- Other Strain Types

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Applications Covered:

- Dietary supplements
 - o Nutritional Supplements
 - o Infant formula
 - o Food Supplements
 - o Specialty Supplements
- Animal Feed
 - o Cereals
 - o Baked foods
 - o Dairy
 - o Non-dairy
 - o Dry food Probiotics
 - o Fermented meat products

End Users Covered:

- Animal Probiotics
- Human Probiotics

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific
- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa

o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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