

Mobile Application Development Platform Market, Share, Industry Trends and Analysis, Forecast, Demand and Sales to 2022

Mobile application development platform Market on Market Information, by Deployment, by End User, by Verticals- Forecast 2016-2022

PUNE, MAHARASHTRA, INDIA, September 22, 2016 /EINPresswire.com/ -- Study Objective of Cloud Gaming Market.



The Major Key Players are Kony Inc.(U.S.), Globo (U.S.), EchoStar Corporation (U.S.), ViaSat Inc., IBM Corporation (U.S.), Oracle Corporation (U.S.), Progress Software Corporation and among others.”

Market Research Future

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Mobile application development platform market
- To provide insights about factors affecting the market growth
- To analyze the [Mobile application development market](#) based on various factors- value chain analysis, Porter’s five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (RoW)

Market Synopsis of Mobile application development platform Market
Market Scenario

The implementation of MADP offers a superior user experience to their consumers. Mobile application development platform indicates various challenges that it faces due to lack of knowledge about the right tools and technologies.

The Mobile application development platform market is expected to grow at a high CAGR of XX% and is expected to reach the market size of USD XX million by the end forecasted period from USD XX million in the 2016. The major reason for the high growth of this market is the rapid developments in technology and its deployment in the communication industry. This technological segment is gaining lot of attention from the major platform providers such as IBM, Halosys and PLC among others.

[Market Research Future](#) (MRFR) recognizes the following companies as the key players The global competitors in gesture recognition sector are Kony Inc.(U.S.), Globo (U.S.), EchoStar Corporation (U.S.), ViaSat Inc. (U.S.), IBM Corporation (U.S.), Oracle Corporation (U.S.), Progress Software Corporation (Germany), Salesforce.com Inc. (U.S.), Halosys (U.S.) and among others.

Market Segmentation

Segmentation by Deployment: Cloud (Public, Private, Hybrid), On Premises

Segmentation by End User: SBU’s and Large Enterprises

Segmentation by Verticals: Healthcare, Retail, Transportation & Logistics, Telecom and Others

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Industry News

- In August 2016, Kony, Inc., a leading enterprise mobility company, announces enhanced support for applications running on Amazon Web Services (AWS) and updates to its offerings in AWS Marketplace
- In June 2016, Global Energy leader, ENGIE, Selects Mobile-leader Kony to Accelerate its Digital Transformation

Target Audience:

- Hardware Providers
- Research organization
- Software Providers
- Application Developers

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Key questions answered in this report

What will the market size be in 2022 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?

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