

# Nutraceuticals Global Market to Reach \$295.0 billion and Growing at a CAGR of 6.9% by 2022

PUNE, INDIA, September 22, 2016  
/EINPresswire.com/ -- Nutraceuticals Market 2016

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According to Researcher, the [Global Nutraceuticals Market](#) is accounted for \$183.8 billion in 2015 and is expected to reach \$295.0 billion by 2022 growing at a CAGR of 6.9% during the forecast period. Some of the key drivers of the market growth are increasing Healthcare costs and rising demand for Nutritional diets in developed nations. However ingredients and raw material contamination, low awareness among the geriatric population and unclear regulatory guidelines are hampering the market.

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Functional food commanded the market with around 30% of the market share owing to increased demand for these foods especially in developed nations. North America is expected to command the global market in terms of demand over the forecast period owing to rising consumption of dietary supplements and booming food and beverages market in U.S. Asia Pacific is expected to grow at a faster pace owing to the high income levels of consumers, rising awareness and extensive preference for herbal products in the region. In Europe, U.K. and Spain have emerged as the major test markets for new products.

Some of the key players in the market include Bayer Healthcare AG, BASF, E. I. du Pont de Nemours and Company, Cargill Inc., PepsiCo Inc., Nestle S.A., Royal DSM N.V., Johnson & Johnson, General Mills, Inc., Arla Foods, Omega Proten Corp., Arista Industries, Kelloggs, Dean Foods, Croda International, Parry Nutraceuticals, Martek Biosciences Corp, Herbal Life, Nordic Naturals, Archer Daniels Midland (ADM), Danisco, Groupe Danone S.A. and Aland (Jiangsu) Nutraceutical Co., Ltd.

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Applications Covered:

- Beauty and Anti Aging
- Digestive Health



- Sports and Energy
- General Wellness
- Weight Management
- Gluten-Free/Celiac Disease
- Heart Health

#### Product Types Covered:

- Functional Beverages
  - o Noncarbonated Drinks
  - o Fruit & Vegetable Juices and Drinks
  - o Dairy & Dairy Alternative Drinks
  - o Other Functional Beverages
- Dietary Supplements
  - o Vitamins & Minerals
  - o Herbals
  - o Proteins & Peptides
  - o Other Dietary Supplements
- Functional Food
  - o Branded Ionized Salt
  - o Probiotics Fortified Food
  - o Branded Wheat Flour
  - o Omega Fatty Acid Fortified Food
  - o Other Functional Foods
- Personal Care and Pharmaceutical

#### Ingredients Types Covered:

- Probiotics
- Omega 3 & Structured Lipids
- Minerals
- Pre biotics
- Phytochemicals and Plant Extracts
- Vitamins
- Fibers and Speciality Carbohydrates
- Proteins

#### Regions Covered:

- North America
  - o US
  - o Canada
  - o Mexico
- Europe
  - o Germany
  - o France
  - o Italy
  - o UK
  - o Spain
  - o Rest of Europe
- Asia Pacific
  - o Japan
  - o China
  - o India
  - o Australia

- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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