

# Ride Sharing Market Segmentation, Parameters and Prospects 2016 to 2020 Market Research Report

PUNE, INDIA, September 23, 2016  
/EINPresswire.com/ -- Ride Sharing Market 2016

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According to Researcher, [the Ride Sharing Market](#) accounted for \$XX million in 2015 and is expected to reach \$XX million by 2022 growing at a CAGR of XX% from 2015 to 2022. Intense competition, rising costs and growing operating losses by the companies in the business are some of the factors impacting the market growth. One of the key challenges faced by ride-sharing companies since their entry has been attaining permission from city and state regulators to operate. Furthermore, a new challenge that could cripple their flourishing business is providing on-demand services.

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In near future, North American ride sharing market is expected to include superior interoperability among services, technology integration, and policy support. These developments also apply to other parts of the world, such as Europe particularly in the UK. Asia currently has more than half of the global population, and is lucrative market for players operating in the market owing to the increasing rate of smartphone adoption. Key players such as Uber have poured resources into Asia with diverse results. Besides, regional competitors from each market have capitalized their local know-how to stay forward in the race for home domination. In promising markets such as India and Southeast Asia there is an enormous increase in the number of users using at least one ride-sharing app.

Some of the key players in the market are Uber, Lyft, Didi, Ola, GrabTaxi, Yidao yongche, Sidecar, BlaBlaCar, Shenzhou Zhuanche and Hailo.

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#Companies Profiling  
12.1 Uber



- 12.2 Lyft
- 12.3 Didi
- 12.4 Ola
- 12.5 GrabTaxi
- 12.6 Yidao yongche
- 12.7 Sidecar
- 12.12 BlaBlaCar
- 12.9 Shenzhou Zhuanche
- 12.10 Hailo

Service providers Covered:

- Service operators
- Matching agencies
- o Integrated services
- o Coordination services
- o Classified advertising services
- o Casual services

Solutions Covered:

- Platform-based ride-sharing
- Asset-based ride-sharing

Type of ride sharing Covered:

- On-demand
- Commute
- Long-distance

Devices Covered:

- GPS navigation devices
- Smartphones

Services Covered:

- Ride hailing service
- Mobile Apps
- Social Networking
- Other services

Regions Covered:

- North America
  - o US
  - o Canada
  - o Mexico
- Europe
  - o Germany
  - o France
  - o Italy
  - o UK
  - o Spain
  - o Rest of Europe
- Asia Pacific
  - o Japan
  - o China

- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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