

Buon Bambini POUCH TOPPER™ Featured in Multiple TV News Segments

The theme tying all these segments together is "messy mealtimes with babies and kids." In each segment the unique benefits of the Pouch Topper are demonstrated.

DANA POINT, CA, USA, September 23, 2016 /EINPresswire.com/ -- Dana Point, CA—September 23, 2016—The topselling Pouch Topper™ food pouch accessory from Buon Bambini was recently featured in several network TV news segments in local markets across the country. The theme tying all these segments together is "messy mealtimes



Pouch Topper Seen on Good Things Utah

with babies and kids," and solutions innovative products like Pouch Topper can deliver.

In each segment, the unique features and benefits of the Pouch Topper, namely reducing the mess associated with ever-popular food pouches, are highlighted by the show's host and guest moms and babies. In a segment aired by <u>ABC4's "Good Things Utah</u>," two babies enjoyed pouches throughout the show.

"We couldn't be more pleased with the recent coverage because it shows the Pouch Topper in action, and demonstrates great mess protection along with the promotion of self-feeding," stated Dan Blutstein, Sales Director for Buon Bambini. "Parents really appreciate both attributes of the product, and clearly kids love using Pouch Toppers, as well."

From apple sauce and baby food to yogurt smoothies and juice beverages, food pouches are all the rage with families on the go. But along with food pouches comes the potential for mess – at home, in the car and everywhere in between. The patented Pouch Topper, made from soft, BPA-free silicone, fits over the dispensing tube of all sizes and brands of food pouches (including reusable pouches) to eliminate 'food explosions.'

The secret is Pouch Topper's dual-flow control design that significantly limits the amount of food or beverage a child or baby can squeeze from the food pouch, resulting in less-messy eating. The product has become an essential car and backpack item. The Squeeze Test Video shows the product in action and demonstrates just how effective it is at preventing mess and waste.

On January 1, 2016, Buon Bambini adopted a 1-For-1 charity model in order to give back to local communities. Every Pouch Topper purchase now triggers an in-kind donation of one food pouch to Feeding America Food Banks.

About Buon Bambini and the Pouch Topper

Buon Bambini, which is Italian for "good children," is a family owned and operated business based in southern Orange County, CA. The Pouch Topper owes its existence to the founding partners' headstrong son Enzo who at 6 months was adamant about feeding himself with food pouches. The ensuing messes and sore gums inspired the creation of the Pouch Topper. The product made its debut at the ABC Kids Expo in Las Vegas in 2014 under another brand, where it was very well received by juvenile product-category buyers from big box retailers, including Wal-Mart and BuyBuyBaby. Since then, Buon Bambini has opted to remain independent and market the patented product under its own Pouch Topper name. The company continues to focus on developing additional innovative products that play an important role in the safety and well-being of kids and parents. Visit www.BuonBambini.comor www.PouchTopper.com for more product information.

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