

# foodpanda Malaysia launches World Food Tour campaign

*Celebration to the many cuisines available on the food delivery platform*

KUALA LUMPUR, MALAYSIA, September 27, 2016 /EINPresswire.com/ -- Hello, sudah makan ke? What's better than experiencing food and culture from around the world? Doing so from the comfort of your home!



[foodpanda](#) Malaysia is launching its one-of-a-kind [World Food Tour](#) campaign today, to celebrate its best restaurants and showcase the many different cuisine types available on its platform - at the same time creating awareness of the different cultures around the world.

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This campaign not only gives our customers a chance to sample dishes from all over the globe, we are also able to reward our fans in a way we believe they will value greatly.

*Mr Yannick Skop, Managing Director of foodpanda Malaysia*

The campaign will run as a contest for 65 days, where participants are required to order food from the six different 'trips' around the world which will be featured during the campaign to unlock their World Food Tour map: Italian, Mediterranean, Far East, Tex-Mex, Malaysian and Japanese.

Participants are required to log in to the competition page before placing their order and order from the chosen restaurants of that particular 'trip' at least twice. Participants can order from other restaurants as well, but only orders from the list of chosen restaurants can unlock the map. Winners will be chosen based on order frequency.

Mr Yannick Skop, Managing Director of foodpanda Malaysia: “We believe exploring different cuisines will suit the Malaysian palate well. This campaign not only gives our customers a chance to sample dishes from all over the globe, we are also able to reward our fans in a way we believe they will value greatly.”

There are weekly prizes and a grand prize up for grabs in the contest. The grand prize is something quite spectacular as participants stand a chance to win a pair of return tickets to Japan, courtesy of GoBear Malaysia.

Iskandar Ezzahuddin, Country Director Malaysia of GoBear: “This is an exciting partnership for all of us at GoBear as we share similar brand beliefs. Both GoBear and foodpanda continuously strive to help users make better and wiser decisions on an easy and convenient platform.”

The weekly prizes include RM1000 vouchers from beauty brand Althea, Lazada and Zalora, stay-overs at Swiss Inn Johor Bahru and Philea Resort & Spa, Malacca and a two-night stay in a

ZenRooms hotel in either Phuket or Pattaya.

The editors from foodpanda and GoBear.com have also spent time tasting and writing about the different restaurants that will be featured, so to read more, head on to foodpanda's online magazine: <http://magazine.foodpanda.my/> and GoBear.com's blog: <https://www.gobear.com.my/blog>

To know more about the campaign and to see how you can participate, head on to World Food Tour website : <https://goo.gl/Ttjh9>

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